

# IFCC Communications & Publications Division

Tahir Pillay

Chair, CPD Executive committee

**Advancing excellence in laboratory  
medicine for better healthcare worldwide**



## Members: Position

Tahir Pillay – TP (ZA)

Janos Kappelmayer – JK (HU)

Eduardo Freggiaro – EF (AR)

Rajiv Erasmus - RE (ZA)

Katherina Psarra - KP (GR)

Tricia Ravalico - TR (US)

Chair

Vice-chair Editor eJIFCC

Secretary/-Distance Learning Coordinator

PR Coordinator

Editor IFCC News

Corp. Rep.

## Term Time of Office

1<sup>st</sup> 2019 01 – 2021 12

2<sup>nd</sup> 2021 01 – 2023 12

2<sup>nd</sup> 2020 01 – 2022 12

2<sup>nd</sup> 2022 01 – 2024 12

2<sup>nd</sup> 2022 01 – 2024 12

1<sup>nd</sup> 2021 01 – 2023 12



# Terms of reference

- The CPD Executive Committee is responsible:
  - for carrying out public relations policy as it affects production of material to be used for enhancing the professional image of the IFCC
  - for the e-JIFCC and the publication process of the IFCC publications
  - for the recognition of the IFCC and its activities by establishing and maintaining an IFCC world wide web site
  - to the EB and Council to ensure the highest performance standards of its units, and for the activities of its members
  - The CPD-EC will ensure the progress of each project and publication and will review on an annual basis the contributions of the members of each functional unit.
  - The CPD is responsible for the continued production of the IFCC Handbook and the Annual Report.
  - A function of the CPD-EC is to coordinate the publication of all IFCC recommendations, position papers and documents.
  - The Publications & Distance Learning Coordinator is the liaison to the Editorial Board of Clinica Chimica Acta (CCA).

A register of documents, which catalogues all publications of IFCC, is maintained.

# CPD Mission statement

It is the mission of the CPD to:

- Communicate the work of the IFCC to clinical laboratory scientists, physicians and health care policy makers worldwide.
- Provide educational material to clinical chemists in both printed and electronic forms. Much of the work done by the Education and Management Division and the Scientific Division is published after approval and assistance of the CPD. The National Societies and Full Members, Corporate and Affiliate Members are the target audience for all IFCC publications.
- Promote the image of the IFCC to its individual members, to the biomedical industry and to the world-wide health care community at large.

# Strategy

- The major objectives of this division are to:
  - Define the types of communication and of multimedia training that might be relevant to IFCC members and act as a central point for access to existing information sources, notably those coming from Committees, Working Groups, National Societies and Corporate Members.
  - Identify, evaluate and ensure continuing technical awareness of communications methods.
  - Develop new products, such as the web-site, virtual book-store and ecommerce.
  - Together with other Divisions, to make widely available new techniques for professional training, such as self-training materials, tutorials and other distance learning (web based) programs.
  - Prepare and provide the most appropriate supporting techniques for widespread use of the new teaching techniques.

# CPD meetings during Covid-19

- May 2020
- July 2020
- Nov 2020
- Apr 2021
- July 2021
- Dec 2021
- April 2022

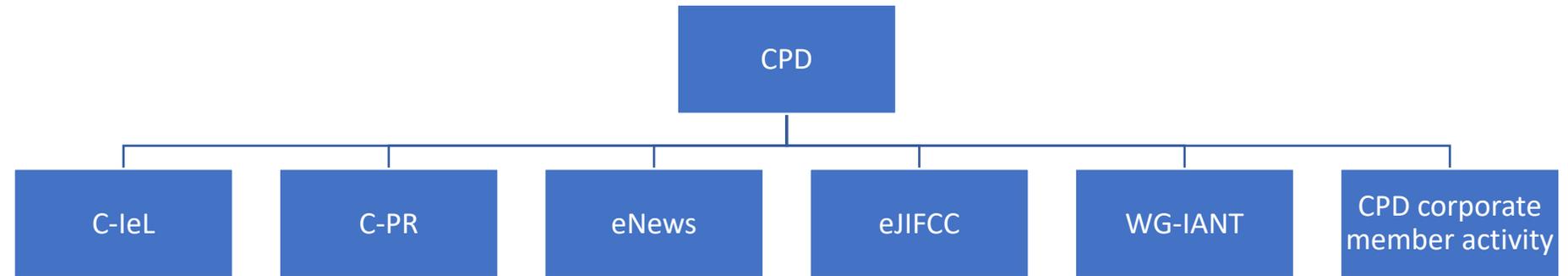
# CPD SYMPOSIA AT 2021-2022 MEETINGS:

The planned CPD symposium at WorldLab Seoul 2021 is replanned for June 2022:

- **A New Era in Medical Laboratory Diagnostics Management: Application of Advanced Mobile & Web Technology**
- *Chair: Dr. Tahir Pillay, South Africa*
- Role of technology in patient management and precision medicine
- *Tahir Pillay – South Africa*
- Mobile technology and management of point of care instruments.
- *Ronda Greaves – Australia*
- Using mobile technology to manage big data collection.
- *Khosrow Adeli – Canada*
- New developments in web technology to enable medical diagnostics lab management.
- *Eduardo Luis Freggiaro – Argentina*

# Areas to be covered in CPD portfolio

- Committee on Public Relations (CPR)
- C-leL
- eNews
- eJIFCC
- WG-IANT
- Corporate member activity



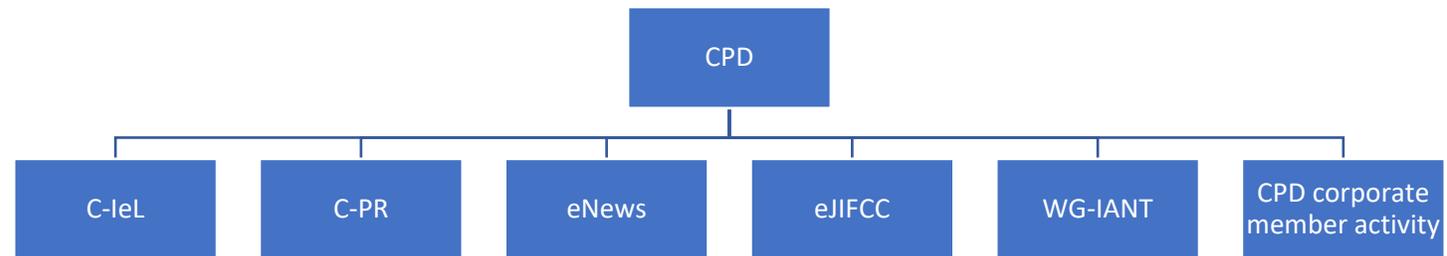
# CPD working groups

## CPD Working Groups

- [eJIFCC \(ISSN number \(1650-3414\) and WG-eJIFCC](#)
- [IFCC News and WG-IFCC News](#)
- [Ibero-American Nomenclature and Translations \(WG-IANT\)](#)

# Areas to be covered

- Committee on Public Relations (CPR)
- C-IeL
- eNews
- eJIFCC
- WG-IANT
- Corporate member activity



## CPR membership

The committee welcomed 2 new members : Dr K Patel and Dr Pasquel Maria Carmen and bid farewell to Dr Agbadena. The term of Dr Vervaart was extended for another 3 years (final)

| Name                | Position     | Country    | Term            | Time in Office    |
|---------------------|--------------|------------|-----------------|-------------------|
| R. Erasmus          | Chair        | ZA         | 2 <sup>nd</sup> | 2022 01 - 2024 12 |
| E.O. Agbedana       | Member       | NG         | 2 <sup>nd</sup> | 2020 01 - 2022 12 |
| MdC Pasquel Carrera | Member       | EC         | 1 <sup>st</sup> | 2021 01 - 2023 12 |
| K. Patel            | Member       | US         | 1 <sup>st</sup> | 2020 11 - 2023 12 |
| P. Vervaart         | Member       | AU         | 2 <sup>nd</sup> | 2022 01 - 2024 12 |
| C. Grigore          | Corr. Member | RO         |                 |                   |
| A. Karabulut        | Corr. Member | TR         |                 |                   |
| R. Lichtinghagen    | Corr. Member | DE         |                 |                   |
| C. Oleschuk         | Corr. Member | CA         |                 |                   |
| M.E. Shroeder       | Corr. Member | UY         |                 |                   |
| R. Stonys           | Corr. Member | LT         |                 |                   |
| M. Spalvieri        | Consultant   | AR         |                 |                   |
| T. Ravalico         | Consultant   | US         |                 |                   |
| To be nominated     | Advisor      | AFCB       |                 |                   |
| A.B. Okesina        | Advisor      | AFCC       |                 |                   |
| E. Hoyaranda        | Advisor      | APFCB      |                 |                   |
| To be nominated     | Advisor      | COLABIOCLI |                 |                   |
| D. Rajdl            | Advisor      | EFLM       |                 |                   |
| D. Kinniburgh       | Advisor      | NAFCC      |                 |                   |



# C-PR Terms of reference

The chair of the C-PR is a member of the CPD Executive Committee. The C-PR's mandates are to:

- Assist the IFCC in promoting internationally the Organization to National Professional Associations, and the discipline of Clinical Chemistry and Laboratory Medicine to the lay public and decision makers
- Coordinate PR activities of the various IFCC units.
- The PR Committee is composed the Chair, 4 members from IFCC Member countries representing one major region of the world, Corresponding members and IFCC Regional Federation Representatives, acting as Advisors. The main objectives of this committee and its members are to:
  - Identify key PR tools and make recommendations to the CPD, other divisions and/or EB
  - Develop and update promotional materials, through the CPD, on the IFCC organization and activities, as well as the discipline of Clinical Chemistry and Laboratory Medicine for distribution worldwide.

# C-PR Terms of reference

The chair of the C-PR is a member of the CPD Executive Committee. The C-PR's mandates are to:

- Act as a link for distribution of IFCC brochures and other promotion material to all laboratory professionals in their country of residence, National Societies, and Regional Federations where it applies.
- Assist IFCC in improving its visibility to all laboratory professionals in their country of residence, their respective National Societies and Regional Federations where it applies.
- Act as IFCC ambassadors by promoting IFCC and the field of Clinical Chemistry and Laboratory Medicine to laboratory professionals in their respective country of residence, their National Societies and Regional Federations where it applies.
- To promote IFCC activities to National Representatives on a regular basis through the use of social media tools (eg WhatsApp/Telegram groups) such that these communications can be effectively communicated to their respective members.
- To monitor how effectively are IFCC communications being shared by the National Representatives with their respective members.
- Promote the field of Clinical Chemistry and Laboratory Medicine to the lay public, healthcare administrators and decision makers in their respective country of residence.

# CPR committee

- **CPR Committee**
- 3 meetings took place via Zoom (January, March, July 2021).
- Lab Professionals week
  - PR Committee assisted with the celebration of Lab Professionals Week that was held from 18-24 April, 2021.
  - A formal notification was sent to all national societies on 24 March, 2021 reminding them of this week and asking them to provide videos acknowledging the role of lab professionals as well as organizing webinars.
  - Several videos from different societies were put on the IFCC Website. The links for these were made available on all social media on which IFCC is registered.
  - A social media page was also created asking for societies to add their names

## 70 th Anniversary Celebrations

- The PR Committee has indicated that it would want to assist with the IFCC 70 th anniversary celebrations.
- This is not a one off event but will be celebrated throughout the year
- Similar to Global Lab Professional Week Task Force a similar but smaller task group should be formed that will then relate to the Global Lab Professionals Task Force
- It further recommends that The Young Scientists Task Force should be actively involved in this endeavour.



## Challenges

The committee welcomed 2 new members : Dr K Patel and Dr Pasquel Maria Carmen and bid farewell to Dr Agbadena. The term of Dr Vervaart was extended for another 3 years (final)

- The committee has noted that it continues to face enormous difficulties in communicating with national societies even though various media tools are being used.
- It is proposing the establishment of whats app groups within national societies and the use of corporates that are locally well established to share these communications within their local network

## **New initiatives**

- **Welcome pack**

- The PR Committee is proposing that every new member should be presented with a welcome pack and a certificate of membership. The welcome pack could also include the history book as well as the IFCC milestones

- **IFCC slide deck**

- The original slide deck that was used prior to 2021 has been considerably changed and shortened (14 slides only and the visuals look much better).
- The final version that is presented underwent several changes and may still be modified and is not cast in stone. There is another one that will be presented to Corporates (Tricia) and the last one to National Societies.

# Welcome pack

[No Title]

Thank you for being a member

Advancing excellence in laboratory medicine for better healthcare worldwide

IFCC WELCOME PACKAGE  
TABLE OF CONTENTS

**TABLE OF CONTENTS:**

- Overview of the IFCC
- Value to You and your Association
- Roles and Responsibilities of National Association Representatives
- How to become More Involved
- Annual Survey

IFCC WELCOME PACKAGE  
OVERVIEW OF IFCC

**MISSION:** Advancing excellence in laboratory medicine for better healthcare worldwide

**FOCUS AREAS IN YEARS OF LEADERSHIP:**

- Enhancing the scientific level and quality of diagnosis & therapy for all patients
- Communicating with members, healthcare providers & policy on innovation, technology & educational achievements
- Organizing congresses & conferences to bring the efforts of IFCC to the global community
- Developing scientific standards, publications, education & communication

**REACH:**

- 100+ countries
- 60 Full Members, 17 Affiliate Members, 6 Regional Federations and 63 Corporate Members
- 100+ national and regional associations (1 per country) representing laboratory medicine
- 100+ national and regional associations representing laboratory medicine in countries that already have a national association
- 100+ national and regional associations representing laboratory medicine in countries that do not have a national association

IFCC WELCOME PACKAGE  
IFCC ORGANIZATION

IFCC WELCOME PACKAGE  
EXECUTIVE STRUCTURE

**EXECUTIVE STRUCTURE:**

- IFCC Council establishes policy of the IFCC. It is led by the President and consists of representatives from Full, Affiliate, and Corporate Members. Full Members have voting privileges. The Council meets to prepare during IFCC's International Congress.
- The IFCC has an Executive Board. The Executive Board is made up of the President, Secretary, Treasurer, Corporate Representative and representatives from the 6 Regional Federations. The Corporate Representative and the Corporate Representative are on the Executive Board.
- There are 6 Offices, each having an Executive Committee. As part of each Executive Committee, there is a national corporate representative. The work of the Offices includes in Conferences and the Working Groups.

IFCC WELCOME PACKAGE  
FUNCTIONAL TEAMS

**FUNCTIONAL TEAMS:**

- **Task Forces:** The Executive Board establishes Task Forces for specific international topics (depending upon their own existing reporting ability to the Executive Board).
- **Committees and Working Groups:** Committees are appointed by the Council on Congress and Conferences. The other Committees within Offices are created to respond to a need for overall coordination of a field of activity within the responsibilities of the Office.
- **Working Groups** are established functional units within an Office.

**Members selection:**

- Task Force and Committees. Nominated by Full Members, Affiliate Members and Corporate Members
- Working Groups. Members are chosen by the Chair (in call for nomination is required)

IFCC WELCOME PACKAGE  
TERMS TO KNOW

**TERMS TO KNOW:**

- **Members** are the full affiliate or corporate members of the IFCC.
- **National Association Representatives** are the individuals who represent their National Association as IFCC District, Committee, Working Groups. One Corporate Representative is elected to the Executive Board to represent all companies.
- The term **Corporate Representative** is also used to refer to the main contact within each company for all communications from IFCC Office. It is the representative of the voice of their company to the IFCC.
- **Corresponding Members** are individuals who receive communications and attend meetings in all activities, but cannot vote on these issues. Corresponding members are an opportunity to have a wide spread international presence across Task Forces, Committees and Working Groups in which your association does not have selected members.
- **Observers:** Observers are invited individuals who work with the Executive Board on subject matter reports or external involved party (e.g., representative of other societies).

IFCC WELCOME PACKAGE  
VALUE TO YOU AND YOUR ASSOCIATION

The benefits of being a member of IFCC are many, with representative benefits being:

| Value to YOU  | Value to YOUR ASSOCIATION  |
|---|--|
| <ul style="list-style-type: none"> <li>• Meet and interact with global healthcare leaders associated with the IFCC</li> <li>• Hold key positions within the IFCC and influence decision making processes</li> <li>• Nominate yourself and/or others for Working Groups and Committees for participation in key programs across fields of interest</li> <li>• Be able to directly communicate with the members of the Executive Board of IFCC</li> </ul> | <ul style="list-style-type: none"> <li>• Being directly involved with the leading global organization promoting work in the laboratory medicine</li> <li>• Access to conferences, satellite symposia, and various educational activities for your members</li> <li>• Access for your members to the <b>Advancing an open educational resource</b> freely available in laboratory medicine and beyond around the world</li> </ul> |

IFCC WELCOME PACKAGE  
ROLES AND RESPONSIBILITIES OF ASSOCIATION REPRESENTATIVES

**Primary Roles and Responsibilities of Association Representatives**

| Role                            | Value  | Contribution  |
|---------------------------------|--|---|
| <b>Member</b>                   | Being able to vote on IFCC activities that have a positive impact on the laboratory medicine community | Representing the voice of their association in the IFCC Council |
| <b>Observer</b>                 | Being able to attend IFCC activities and provide input on laboratory medicine issues                   | Representing the voice of their association in the IFCC Council |
| <b>Corporate Representative</b> | Being able to represent their association in the IFCC Council  | Representing the voice of their association in the IFCC Council |

IFCC WELCOME PACKAGE  
ROLES AND RESPONSIBILITIES OF ASSOCIATION REPRESENTATIVES

**Other Roles and Responsibilities of Association Representatives**

| Role                        | Value   | Contribution  |
|-----------------------------|---|---|
| <b>Task Force Member</b>    | Being able to contribute to the development of new IFCC initiatives | Representing the voice of their association in the IFCC Council |
| <b>Committee Member</b>     | Being able to contribute to the development of new IFCC initiatives | Representing the voice of their association in the IFCC Council |
| <b>Working Group Member</b> | Being able to contribute to the development of new IFCC initiatives | Representing the voice of their association in the IFCC Council |

IFCC WELCOME PACKAGE  
ROLES AND RESPONSIBILITIES OF ASSOCIATION REPRESENTATIVES

**Expectations upon Nominating Candidates for Positions**

**Upon receiving contact from the IFCC with a call to action for nominations:**

- Send an internal email to any/all members of your association who might have a passion in this specific area
- Identify ONE candidate for nomination of behalf of your association, if relevant and available
- Nominate the candidate before the requested deadline with the following supporting documents: (1) CV of candidate (2) position statement of nominating individual and (3) your recommendation for the candidate based on qualifications of the candidate for the position
- If elected to a role within the IFCC working groups, committees, task forces, etc., share and cascade relative information with your association, as needed and appropriate.

IFCC WELCOME PACKAGE  
ROLES AND RESPONSIBILITIES OF CORPORATE REPRESENTATIVES

**Expectations for IFCC Surveys**

- Every survey requested by the IFCC is designed to better understand your voice for the voice of your association
- The more feedback the IFCC receives, the better and stronger our partnerships become
- Thus, the IFCC expects ALL NATIONAL ASSOCIATION REPRESENTATIVES to fill out surveys when requested
- On average, surveys occur 1-2 times per year with one of these surveys linked to this welcome package

IFCC WELCOME PACKAGE  
HOW TO BECOME MORE INVOLVED

**How to be MORE involved:**

- Reach out to the members of the **Executive Board**
- Explore the **IFCC website**
- Identify local discussion or interest working groups; might be of highest interest to you or your association
- Share the information with members of your association
- Reach out to functional leads of key divisions, committees, working groups or task forces
- Review the **IFCC handbook**
- For general questions to the IFCC Head Office: [HeadOffice@ifcc.org](mailto:HeadOffice@ifcc.org)

IFCC WELCOME PACKAGE  
HOW TO BECOME MORE INVOLVED

**Follow IFCC on Social Media:**

POST TWEET FOLLOW CONNECT SHARE

IFCC WELCOME PACKAGE  
HOW TO BECOME MORE INVOLVED

**Easy Access to IFCC Information via IFCC App:**

IFCC WELCOME PACKAGE  
ANNUAL SURVEY

**Your Feedback MATTERS:**

**Click here** to take the annual survey for this year. This survey will help IFCC better understand the needs of corporate members

**Click here** to view the results of this survey from the prior year

While your were not a member last year, we are please to share the findings from our annual survey for your reference.

THANK YOU!

# IFCC Slide deck

**Advancing excellence in laboratory medicine for better healthcare worldwide**



Date of presentation  
Speaker names  
Location or other specifics

1

The IFCC is a worldwide, non-political organization for Clinical Chemistry and Laboratory Medicine. Among its aims:

- Establishing global standard setting in collaboration with other international organizations
- Supporting members through scientific and educational endeavors
- Providing multiple congresses, conferences and focused meetings in support for laboratory medicine specialists to share and present original findings and best practices.

Advancing excellence in laboratory medicine for better healthcare worldwide

93 National Members  
17 Other Members  
6 Regional Organizations  
49 Corporate Members



2

Worldwide engagement: 45,000 Laboratory specialists



- IFCC
- IFCC Asia Pacific Federation for Clinical Biochemistry and Laboratory Medicine
- IFCC European Federation of Clinical Chemistry and Laboratory Medicine
- IFCC Latin American Confederation of Clinical Biochemistry
- IFCC North American Federation for Clinical Chemistry and Laboratory Medicine

3

Corporate Members



4

Another slide to consider for this member check is a hot tip for each society

Rationale:

Each presenter who presents this slide therefore provides a statistical society (right side of slide) upon which they are affiliated or upon which the award is being held. It also recognizes the many societies associated with IFCC, usually on the slide.

It can be replicated for selection with no targeted check for each national society or affiliate. The slide can likely be used in other presentations that they might occur in other work (promoting the ability recognizing IFCC) while also giving the speaker a moment to acknowledge their affiliations, etc.

5

Key conferences/congresses

WorldLab

- 2022 Seoul (KR)
- 2023 Rome (IT)

EuroMedLab

- 2021 Munich (DE)
- 2023 Rome (IT)

Regional Congresses

- AFCB: 2021 Beirut (LB)
- AFCC: 2021 Lusaka (ZM)
- COLABIOCLI: 2022 Leon (MX)
- APFCB: 2022 Seoul (KR)

Advancing excellence in laboratory medicine for better healthcare worldwide



6

Key IFCC Programmes

- IFCC Reference Materials
- IFCC Distinguished Awards
- IFCC eAcademy
- Distance Learning Programme
- Labs as VITAL Programme
- Visiting Lecturer Programme (VLP)
- Professional Scientific Exchange Programme (PSEP)
- Professional Management Exchange Programme (PMEP)
- IFCC Speaker's Bureau
- IFCC Travel Scholarships

Maybe add visuals (logo) for each program in this space to make the slide more visual?

7

Visiting Lecturer Programme (VLP)

20+ Years of Success

High quality international knowledge-sharing across all subjects in laboratory medicine including quality control, accreditation, standardization and harmonization, reference ranges and molecular diagnostics.

Since 2016, 52 VLP applications have been funded:

- 13 from African and the Middle East
- 18 from Latin America
- 14 from Asia
- 7 from Europe, primarily Eastern Europe.

Supports international exchange of lecturers  
Creates global educational networks  
Brings together IFCC activities in different regions

For more details on VLP or to apply for VLP travel, please contact:

Prof. Beate VITCHE  
Department of Biomedical Sciences  
University of Florence  
Italy  
E-mail: [beate.vitche@unifi.it](mailto:beate.vitche@unifi.it)

8

IFCC Speaker's Bureau

Add Content

- List of IFCC members, accessible for consultations, requests or media comments
- Professional expertise
- Specific topics of interest
- Approved by IFCC EB as spokespersons

75+ EXPERTS  
X Total Topics?  
Other STATS?

9

Key conferences/congresses

GET ENGAGED and BE CONNECTED:



For further information visit: [www.ifcc.org](http://www.ifcc.org)

THE POWER OF IFCC:

- Major organization linking clinical chemistry societies and federations worldwide
- Major body involved in development of standards in laboratory diagnostics
- Major venue for international exchange of scientific know-how in the field
- Major facilitator of education and communications in the field

Advancing excellence in laboratory medicine for better healthcare worldwide



10

Potential back up slides

Consider adding a HOW to slide for each social media

Right side can have visuals and value (network or goals)  
Visual of posted content, etc with left side instructions

Rationale:  
i.e., to get more people to download the app, instructions on how to do so or to get more linked in followers, a single page with visual (needs agency work) on how to find and follow IFCC, etc.

11

For further information visit [www.ifcc.org](http://www.ifcc.org) | [academy@ifcc.org](mailto:academy@ifcc.org)



12

## Future plans.

- Collaborate with other IFCC Committees to produce assets for both the Global Lab Professionals Week and the 70 th Anniversary celebrations
- Continue to explore methods to enhance communication between the IFCC Secretariat and National Societies
- Explore co-operation with IFCC Corporate Committee and IFCC eNews
- Translation of all major IFCC documents into Spanish and later into French is proposed
- Timeline posters/flyers of when each of the member National Associations joined and an associated image of the globe being populated by IFCC member associations (for an online version).

# Committee on Internet and eLearning (C-IeL)



| <b>Name</b>        | <b>Position</b>          | <b>Country</b> | <b>Term</b>     | <b>Time in Office</b> |
|--------------------|--------------------------|----------------|-----------------|-----------------------|
| E. Freggiaro       | Chair                    | AR             | 2 <sup>nd</sup> | 2021 01- 2023 12      |
| L. Brennan-Bourdon | Member                   | MX             | 2 <sup>nd</sup> | 2022 01 - 2024 12     |
| R. Shrestha        | Social Media Coordinator | NP             | 1 <sup>st</sup> | 2020 01 - 2022 12     |
| A. Sibtain         | Member                   | PK             | 1 <sup>st</sup> | 2020 01 - 2022 12     |
| DI Topcu           | Web Editor               | TR             | 1 <sup>st</sup> | 2020 01 - 2022 12     |

- The Chair of this Committee is the IFCC Publications & Distance Learning coordinator and is a member of the CPD Executive Committee.

# C-IeL Terms of reference

The purpose of this committee is:

- To maintain the IFCC curriculum on which the e-Academy is based, and in line with the IFCC strategy for distance learning,
- To create and promote web-based e-learning and educational activities. to satisfy the content requirements of the IFCC curriculum and National Societies' needs.
- To solicit suggestions from National Societies, IFCC Committees, Task Forces and Working Groups to identify distance learning topic areas of value to IFCC;
  - The committee promotes a multidisciplinary approach to patient care by obtaining educational material, making it available on the web site and by providing links to other relevant resources.
- To identify and evaluate existing distance learning programmes in relevant areas and, with permission and collaboration, modify these as necessary to fit IFCC requirements;
- To develop new distance learning programmes where none already exist.
- To explore and apply new educational technologies that could be helpful for IFCC distance learning program.

## C-IeL (Committee for Internet and e-Learning) –membership

| <b>Name</b>        | <b>Position</b>          | <b>Country</b> | <b>Term</b>     | <b>Time in Office</b> |
|--------------------|--------------------------|----------------|-----------------|-----------------------|
| E. Freggiaro       | Chair                    | AR             | 2 <sup>nd</sup> | 2021 01- 2023 12      |
| L. Brennan-Bourdon | Member                   | MX             | 2 <sup>nd</sup> | 2022 01 - 2024 12     |
| R. Shrestha        | Social Media Coordinator | NP             | 1 <sup>st</sup> | 2020 01 - 2022 12     |
| A. Sibtain         | Member                   | PK             | 1 <sup>st</sup> | 2020 01 - 2022 12     |
| DI Topcu           | Web Editor               | TR             | 1 <sup>st</sup> | 2020 01 - 2022 12     |

## **C-leL activity**

In 2021 the committee had two Zoom meetings. All the time members kept in touch using a WhatsApp group chat.

*C-leL is a committee that creates and maintain “real products” (App, website, social media, databases) so to keep this productivity is mandatory to have an IT partner who support every committee’s work. Since we lost any kind of IT support from Insoft, all the plans where impossible to complete.*

# New proposals from C-leL

- Search for a new IT partner
- Redefine terms of reference
- Rename committee
- **Committee of Internet and Digital Communications”, C-IDC.** This name represents much better the current functions of the committee which are related to the Website, the App, social media, and any other future development such Podcasts.
- Podcast creation: Voices of IFCC

# Website status and Activity report

## Deniz İlhan Topcu



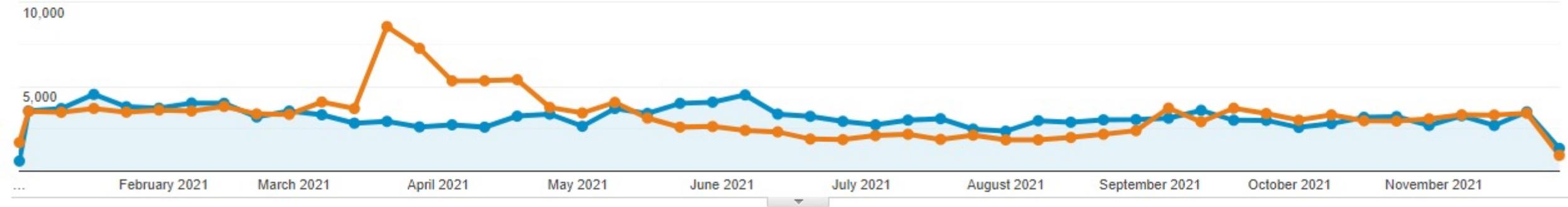
# Scope

- Web Analytics
- Completed / On going Activities
- Planned Activities

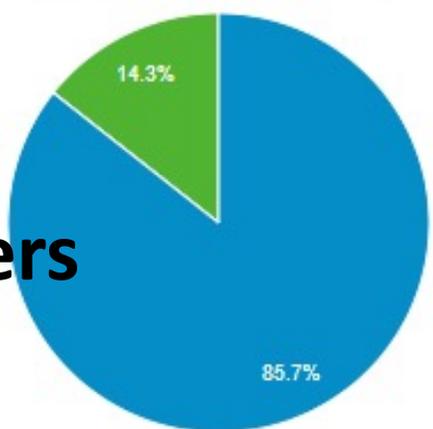
# Web analytics

# User Count

Jan 1, 2021 - Nov 30, 2021: ● Users  
 Jan 1, 2020 - Nov 30, 2020: ● Users

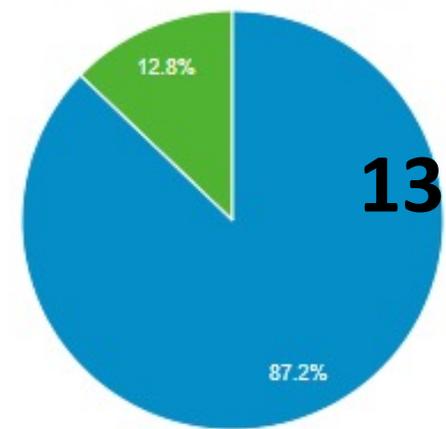


Jan 1, 2020 - Nov 30, 2020



**137 887 users**

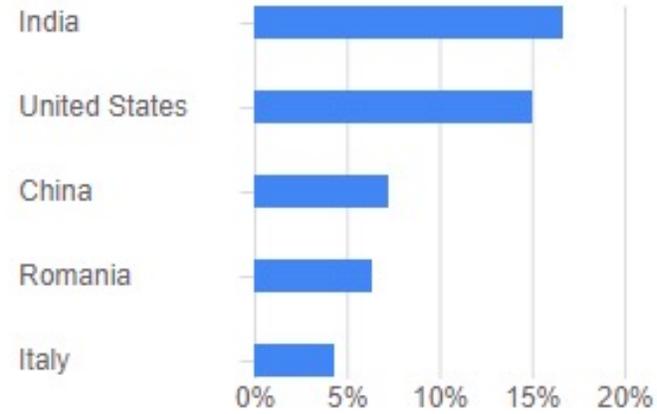
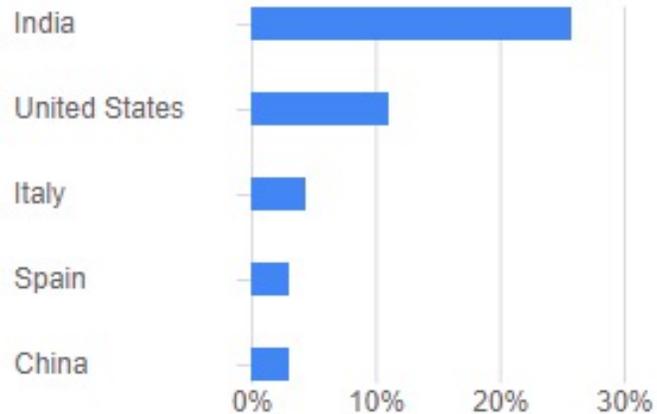
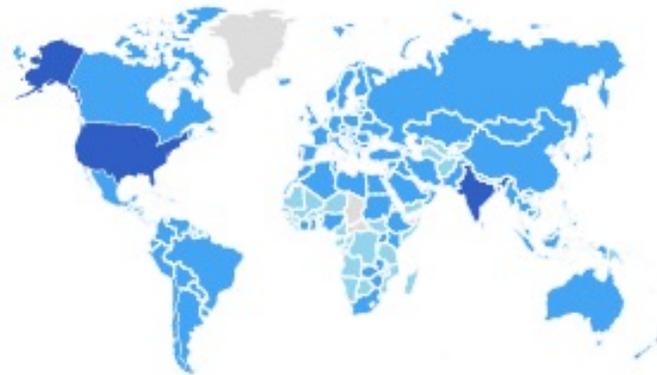
Jan 1, 2021 - Nov 30, 2021



**132 173 users**

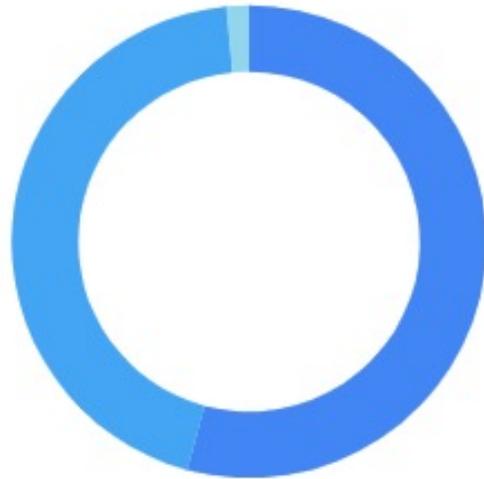


# Where are our users?

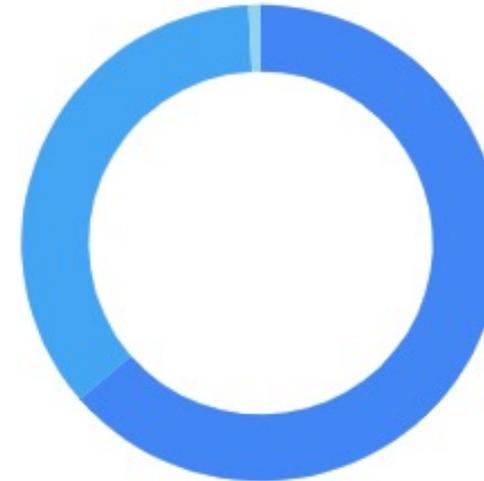


# What are users top devices?

2020



2021



# Most Visited Pages

1. Home page
2. ifcc-congresses-and-conferences
3. Profiles of IFCC Corporate Members
4. Education and Management Division (EMD)
5. About page
6. Resources & Downloads
  - Guidelines (?)

# Completed / On going Activities

# Home Page News

- Up-to-date announcement
- Webinars
- eJIFCC
- IFCC eNews
- Call for Nominations
- IFCC Information Guide on COVID-19
- DIAGNÓSTICO in VITRO
- ...

# Corporate Member Logo Updates

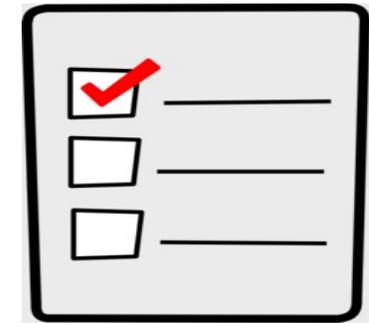
- Addition
  - Technogenetics
  - Stago
  - Medix\_Biochemica
  - GenScript
  - PHC Europe BV
- Update
  - Siemens Healthineers logo updated
  - PerkinElmer logo and website link updated
- Removal
  - Agilent
  - Timedico-Sarstaedt

# Planned Activities

- New website / mobile app contract
- Website update
- Analytics Dashboard

# Website Update

- New web technologies
- More
  - User friendly
  - Mobile friendly
- Explicit eAcademy integration
- Social media integration



# IFCC eNews



Editor:  
Katherina Psarra (Greece)



# IFCC eNews content

- Editorial
- **IFCC president's message**
- The voice of IFCC
- IFCC: the people
- IFCC : the young scientists
- Contribute to the IFCC enews
- News from regional federations and national societies
- New IFCC members
- IFCC's calendar of congresses, conferences and events

# 2021 issues

- January February 2021 : regular content with news from many national societies (Japan, Malawi, COLABIOCLI, Malaysia, Hungary, Croatia, Russia), UNIVANTS
- March : regular content. The year ahead in the vaccine purgatory B. Gouget
- April : regular content / Vaccination: the way out!
- May : regular content / lab quality/ Coronavirus vaccine passports: a giant puzzle!
- June : regular content / UNIVANTS
- July – August : regular content / Dogs sniff out COVID-19 infections/ UNIVANTS

# 2021 issues

- September 2021 : regular content / message from the IFCC president / dr Gouget's COVID The unbearable summer with Delta
- October 2021 : regular content / message from the IFCC president / How participation in the C-CMBC course influences/d his career
- November 2021 : less content / message from the IFCC president
- December 2021 : normal content / message from the IFCC president/ news from many societies stressing the importance of the job during the pandemic (Syria, Serbia, Collabiocli, Israel, Spain)

# Lab Medica International

WORLD'S CLINICAL LABORATORY NEWS LEADER

ISSN 1066-1760 Vol. 50 No. 3 • 5/2020

**LabMedica**  
INTERNATIONAL

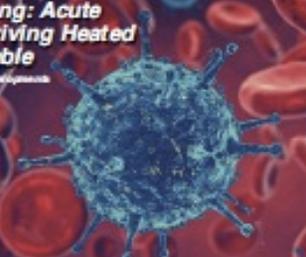
**Fast and Simple Device Identifies Viruses**  
Virologists estimate that there are some 1.67 million types of unknown viruses in animals, a number of which can be transmitted to humans. Around 255 species from 25 viral families are known to infect humans, and genes the role of discovery following COVID-19 page 7

**Molecular Profiles and Microenvironment Signatures May Improve Lymphoma Prognosis**  
The tumor microenvironment includes surrounding blood vessels, immune cells, fibroblasts, signaling molecules, and the extracellular matrix that encapsulate the cancerous cells. The non-lymphoma cells lagging in the tumor microenvironment have the potential to promote malignant growth. COVID-19 page 8

**Immunosay Identifies Pediatric Lyme Arthritis**  
In the USA, Lyme arthritis is the most common feature of late stage infection with the tick-borne spirochete, *Borrelia burgdorferi*, usually beginning months after the initial tick bite. Patients with Lyme arthritis have intermittent or persistent attacks of joint swelling and pain in one or a few large joints, especially the knee, usually over a period of several years, without prominent COVID-19 page 9

**COVID-19 Testing: Acute Global Need Driving Heated Industry Scramble**  
A Special Update on Latest Developments

With the worldwide need for COVID-19 diagnostic testing exponentially rising, test kits and assays based on a range of technologies, have received USFDA Emergency Use Authorizations (EUA) for use in the setting of acute care units with the certification (approval) of its development. Latest scientific report provides comprehensive updates on latest developments. COVID-19 page 12



**INSIDE**

COVID-19 Update ... 413

Clinical News ..... 8

IFCC News ..... 29

Product News .... 6-26

Events Calendar ... 34-35

**Cardiac Blood-Test Predicts Post-Surgical Outcomes**  
Globally, of the 200 million adults who undergo major surgery every year, 11% will experience serious cardiac and vascular complications, including death, within 30 days of their surgical procedure, such as hip and knee replacements, bowel resections and abdominal aortic aneurysm repair. COVID-19 page 22

**Immune System Altered in Chronic Fatigue Syndrome**  
Mitochondrial dysfunction (MG/CFS) is a severe, chronic, and debilitating disease that can cause a range of symptoms including pain, severe exhaustion, cognitive impairment, and post-exertional malaise, the worsening of symptoms after physical or mental activity. COVID-19 page 17

**Urinary DNA Detects Urothelial Carcinoma**  
Most bladder cancers start in the innermost lining of the bladder, which is called the urothelium or transitional epithelium. As the cancer grows into or through the other layers in the bladder wall, it has a higher stage, becomes more advanced, and can be harder to treat. Urothelial carcinoma, also known as transitional cell carcinoma (TCC), is by far the most common type of bladder cancer. COVID-19 page 11

**IFCC 1952 2022**

International Federation of Clinical Chemistry and Laboratory Medicine

**SARY**

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**NEWS IFCC**

**Greetings from the Incoming IFCC President**

**Proposed IFCC Strategic Plans (2020-2023)**

|  |  |
|--|--|
| Directly Impact Healthcare Delivery and Patient Outcomes (2020-2021) | Directly Contribute to Global Lab Quality (2020-2021)  |
| Develop the Evidence on Value & Impact of Lab Med in Healthcare      | Major Expansion of eLearning/Distance Learning Program |

**A New Vision & Mission for IFCC**

**By Khosrow Adeli, PhD, FRCGS, FRACCC, FRCR, FRCR (2020-2023)**

My privilege in being elected president of the IFCC is a great honor and a great responsibility. I look forward to working with all of you to advance the IFCC's mission and to make global laboratory medicine a better place for all of us. I will continue to work with all IFCC divisions and sections, and will continue to work with all IFCC members and sections. I will continue to work with all IFCC members and sections. I will continue to work with all IFCC members and sections.

**32<sup>nd</sup> Congress of the European Society of Pathology and XXXIII International Congress of the International Academy of Pathology**

December 5 - 9, 2020  
Toronto, Ontario, Canada, Toronto, ON

www.esp2020.org  
www.iaa2020.org

# EFLM IFCC Corner

- Small “corner”
  - Editorial (small), **The IFCC President’s message (small)**, (Small), **IFCC in Social Media (small)**
- But with links...**

# Meeting of the eNews WG members

- Very few on site (older meetings)
- Very few on line (twice at the end of last year)
- Very few responded when asked to write something about their societies for the first newsletter of 2022.
- Renewal of the members?

# CPD Corporate -UNIVANTS

- A lot of interesting and colourful content



Trisha Ravalico



## UNIFY FOR SOMETHING GREATER. HEALTHCARE EXCELLENCE AWAITS.



There is increased recognition in health systems around the world that collaboration with the core laboratory is critical to developing, implementing and evaluating care innovation projects. Modern Healthcare Custom Media spoke with Prof. Tahir Pillay, professor of chemical pathology and head of pathology at the University of Pretoria/National Health Laboratory Service and Steve Biko Academic Hospital, to discuss the significance of this paradigm shift to the delivery of high-quality healthcare.

As President of the South African Association for Clinical Biochemistry and Laboratory Medicine, what is your vision for all laboratory professionals and the profession of laboratory medicine?

**PROF. TAHIR PILLAY:** We must encourage healthcare professionals—especially those who work in the laboratory—to be more active participants in healthcare policy. I'd also like to see improvements in regional and local healthcare strategy, and that'll come as laboratory professionals become more involved in decision-making bodies, local hospital governance and other leadership roles. Laboratory professionals should play a key role in how healthcare policy, strategy and innovation is decided on.

How can administrators create an environment that encourages collaboration with laboratory professionals and pathologists?

**TP:** I think the most important thing an administrator can do is include professionals from the laboratory on relevant committees and policy bodies within their organization. By being a part of these important conversations, laboratory professionals are able to see how they can help their hospital run efficiently and on prudent financial principles. Considering the significant role that the laboratory plays in hospital budgets, administrators similarly can benefit from close collaboration with laboratory professionals.

There is no shortage of innovation within healthcare, but not all innovators produce measurably better outcomes. Can you speak to both the challenges and importance of measuring outcomes of care innovation?

**TP:** It can be challenging to define a key performance indicator, or KPI. You have to collaborate as a team to choose the right KPI for your outcome, measure it, reassess it and see how well it works.



Prof. Tahir Pillay  
Professor of Chemical Pathology and Head of Pathology, University of Pretoria/National Health Laboratory Service, Steve Biko Academic Hospital

Laboratory professionals are key players in that process, which is undoubtedly critical—the importance of a strong KPI cannot be overstated for anything you do in healthcare.

An increasing number of applicants for the UNIVANTS of Healthcare Excellence program are from emerging markets, with two stars this year from Africa receiving global recognition for achievement and distinction. What further opportunities should be expected for care innovation in South Africa and the continent at large?

**TP:** Point-of-care testing will drive innovation, especially here in South Africa. I expect increased adoption of point-of-care testing to enable better care for underserved areas and improve our ability to manage care quality as these systems provide more data. You can't build a laboratory everywhere, so you need basic clinics with point-of-care testing. In Africa, we need this because of the sparsity of laboratory services and small towns. You have to have the systems that will handle routine healthcare, and routine healthcare can be handled using mobile clinics and laboratories, among other innovations.

In your opinion, why should healthcare innovators unite their teams to apply for the UNIVANTS award?

**TP:** There are a lot of teams that are doing important work without recognition. Some of these teams may not be focused on recognition, or even realize the global importance of what they're doing. Recognition, however, can galvanize a team and make them think about what their work means to the rest of the world. Recognition can also be significant in encouraging further innovation and professional development. It can elevate profiles and potentially encourage more investment in their important work.

Applications for the 2021 awards open August 1st. Prepare now at [UnivantsHCE.com](https://UnivantsHCE.com).



# Electronic journal of the IFCC



# Summary on statistics, recent developments and ideas for improvement of the eJIFCC

- The eJIFCC is a quarterly online clinical laboratory journal that traditionally consisted mainly of Thematic Issues as the interest to submit free communications was quite low in previous years.
- By the end of the 6 year period (2012-2017) for the former Editor-in Chief Gábor L. Kovács the number of submissions has started to increase as the eJIFCC appeared on PubMed and later also in the Scopus database.
- These were not easy achievements and required constant correspondence with the appropriate bodies for years.
- We are now in a similar process with Clarivate to obtain our first official impact factor.

- According to the most recent data, we received 27 submissions in 2022 (January 1-February 25) that means that around 160-200 annual submissions are anticipated for this calendar year.
- At this high number of submissions the registration of the articles also requires more attention.
- Proposal to invest in the Editorial Manager program that will be installed this year. It would be easier to follow up and give information to the authors about each decisions and processes.
- Presently the majority of our submissions are from Asia and Africa and our rejection rate is quite high between 80-90%.

- Several development plans since managing the journal. One of the investments was the antiplagiarism search program called iThenticate that we are using since February 1, 2021. All incoming manuscripts are pre-checked before going under a review process.
- Thematic Issues, Issue-2 2022 will be on COVID-19 diagnostics. However this is now reduced to 1 or maximum 2 issues per year. The number of published pages has also increased in the past four years and recently exceed 450 pages per year.
- Acknowledge: Gábor L. Kovács as well as Dr. Bhattoa Harjit Pal (the assistant editor), Silvia Colli Lanzi at the IFCC headquarters and Valentina László at the University of Debrecen for manuscript handling and correspondence.

# Selected recent scientometric data:

- A SNIP value of 1.0 means that a journal's articles are cited at the average rate for all journals in the same subject area; anything over 1.0 indicates more citations than the average in that field while a SNIP of less than 1.0 is below the average.
- The 2020 SNIP score of the eJIFCC is 1.177, suggesting that it is higher than the average in the field and is in the range of other well-established laboratory journals.
- In the Scimago evaluation journals are evaluated by quartiles and in this evaluation the eJIFCC first appeared as a Q3 journal in 2019 and improved to a Q2 journal in 2020 (see relevant SJR values and quartile categories next page).
- The Scopus database evaluates Cite Scores that is the ratio of citations and publications for the same four year period. The eJIFCC first obtained its Cite Score in 2019 at a value of 0.8 that considerably increased in 2020 to 2.7. According to recent citation data it is 5.6 for 2021.

# Challenges

- **Administrative responsibilities at the eJIFCC journal**

# Ibero-American Nomenclature and Translations (WG-IANT)

## Terms of Reference

- Organise and manage the Ibero-American corner on the web site
- Editorial Board of the e-journal "*Diagnostico in Vitro*" (edited by Raul Girardi)
- Produce Spanish and Portuguese terminological documents
- Produce Spanish and Portuguese translations of IFCC documents
- Produce Spanish and Portuguese informative and educational documents

- **Membership**

| • Name                 | Position | Country         | Term | Time in Office    |
|------------------------|----------|-----------------|------|-------------------|
| • R. Girardi           | Chair    | ARGENTINA       | 1st  | 2020 01 - 2022 12 |
| • E. Abraham           | Member   | CUBA            |      |                   |
| • A. Arias             | Member   | ARGENTINA       |      |                   |
| • C. Avivar Oyonarte   | Member   | ESPAÑA Aff      |      |                   |
| • M. Blanes            | Member   | PARAGUAY        |      |                   |
| • To be nominated      | Member   | GUATEMALA       |      |                   |
| • A. Cano Huízar       | Member   | MEXICO          |      |                   |
| • P. Chueca            | Member   | ESPAÑA          |      |                   |
| • R. García            | Member   | ARGENTINA       |      |                   |
| • Z.R. García          | Member   | REP. DOMINICANA |      |                   |
| • A.C. Garzón          | Member   | COLOMBIA        |      |                   |
| • BM Guerrero          | Member   | BOLIVIA         |      |                   |
| • E. Guillen           | Member   | PARAGUAY        |      |                   |
| • Y. Juarez            | Member   | PANAMA          |      |                   |
| • A. Justiniano Cortez | Member   | BOLIVIA         |      |                   |
| • MdC Pasquel Carrera  | Member   | ECUADOR         |      |                   |
| • A.M. Piana           | Member   | URUGUAY         |      |                   |
| • H. Requengo          | Member   | PORTUGAL        |      |                   |
| • A. Rider             | Member   | ESPAÑA          |      |                   |
| • A. Sáez-Alquezar     | Member   | BRASIL          |      |                   |
| • M. Vile Casanova     | Member   | MEXICO          |      |                   |



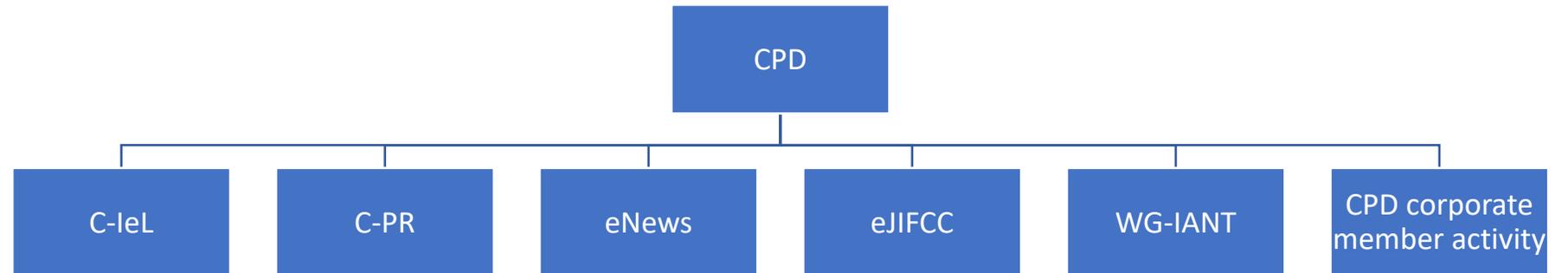
# WG-IANT



- Dr. Raúl Girardi, Chair WG-IANT
  - RIA Web page
  - Div Scientific publication
  - WG-IANT activities
- The annual meetings were held virtually: the second meeting of the year 2021 scheduled in person for the EuroMedLab 2021 congress in Munich was moved to this year.
  - The first meeting of the year 2022 was scheduled for the COLABIOCLI congress sponsored by IFCC in March in León, Mexico.
  - Possible second meeting will be held during the IFCC General Conference in Brussels in October.
  - Possible third meeting at the CALILAB 2022 congress sponsored by IFCC in Argentina in November.
  - Participation with slides and special promotions for IFCC in the framework of the Clinical Laboratory Professional Week, which is from April 18 to 24, 2022.
  - Presentation of the WG-IANT at the SANAC 2022 Congress, Seville Spain
  - Participation of members of the WG-IANT in the National Association of Clinical Laboratorians of Panama.
  - Participation of R. Girardi as Chair of the WG-IANT in 2021 IFCC Live Webinars: “METROLOGY AND CLINICAL LABORATORY”
  - Participation of 4 members of the WG-IANT in the 2022 IFCC Live Webinars: the proposal was: Traceability of measurements, quality and laboratory accreditation. Three topics of interest for clinical laboratory professionals in Ibero-America

# Summary

- Committee on Public Relations (CPR)
- C-leL
- eNews
- eJIFCC
- WG-IANT
- Corporate member activity



# Thank you for your attention

- Acknowledgement: The CPD is grateful to Mrs Silvia Colli-Lanzi for her excellent administrative assistance.