

# **IFCC-CPD Executive Committee Meeting**

**BUDAPEST**, Hungary 8 November 2018

# **Approved Minutes**

10.25. Agenda/Minutes (KA)

10.25.1 Roll Call and Welcome Present: Khosrow Adeli (KA) Edgard Delvin (ED) János Kappelmayer (JK) Tahir Pillay (TP) Tricia Ravalico (TR) Janine Grant (AU) Maria del Carmen Pasquel Carrera Silvia Colli Lanzi (SCL)

Guests: Katerina Psarra (in-coming eNewsletter Editor) Ellis Jacobs Anthony Newman Harjit Pal Bhattoa

Apologies: Eduardo Freggiaro (EF)

10.25.2 Finalization of Agenda:

KA presented a draft agenda and it was accepted as proposed:

10.25.3Approval of Minutes, Committee Meeting, Mannheim 23-24 June 2018<br/>Formallysubmitted.

Review Action Items - completed/pending

## Khosrow:

Action:recommend Dr Psarra to EB as eNews editor Status: Done

Action: recommend Prof. Pillay to EB as CPD Chair Status: Done

Action: forward the final version of IFCC Website Policy and Procedures to the EB Status: Done

**Action:** Advertise the IFCC members' special rate for CCA, when the new contract will be signed. **Status: in progress** 

**Action:** once approved, a new contract will be signed by the IFCC President and CPD will inform the involved parties of the renewed /increased benefits. **Status: in progress** 



Action: in conjunction with TP follow up on the possibility to held a CPD meeting at APFCB and offer a symposium to the congress Status: Done

Action: Follow up of eAcademy coordinator discussion Status: Done

Action: KA and SCL will prepare and distribute a call for nominations for the C-PR chair position Status: Done

#### Edgard:

Action: revise the IFCC posters content to highlight IFCC benefits and value to its members Status: Done

Action: Develop promotional material for the lay public Status: in progress

Eduardo: Action: copyright the IFCC logo. Status: to be completed

Action: send a report on GDPR and cookies to EB Status:

Action: liaise with InSoft to discuss App alert message new function. Status:

Action: Ask Insoft for the creation of an accessible IFCC publications database with listing and search options.

## Status: in progress

Action: in conjunction with TP revise the most popular call conferencing systems and make a recommendation in time for the IFCC GC Status:

#### János:

Action: investigate the possibility to publish videos in the eJIFCC – that could be of use for the eAcademy as well. Status:

Action: investigate the possibility to have automatic slides downloadable from eJIFCC articles, already including logo and correct citation Status:

Action: explore the different possibilities and related costs - if any for increasing the number of eJIFCC issues per year from 4 to 6 in the next years. Status: Next year

Action: explore the possibility to use a manuscript submission system like Scholar one, Editorial Manager or any other open source platform. Status: to be done



#### Tahir

Action: in conjunction with KA follow up on the possibility to held a CPD meeting at APFCB and offer a symposium to the congress Status: Done

**Action:** in conjunction with EF revise the most popular call conferencing systems and make a recommendation in time for IFCC GC **Status:** 

#### Tricia

Action: suggest any improvements or modification to IFCC and Corporate brochures, highlighting corporate advantages Status:

Action: liaise with KA to define the new title for one of the CPD presentations at GC Status: Done

Action: send suggestions to better define the C-PR chair role and requirements Status: Done

Action: review the questions of the survey to get more information. Status: Done

#### <u>Janine</u>

**Action:** include IFCC in the eAcademy logo; if not possible SCL will ask to the graphic team **Status:** 

Action: resize the countries in the IFCC member's map. Status: explore again

Silvia:

**Action:** Ask MCP to provide the number of downloads for DiV. **Status: Done** 

Action: Ask AN to reply before the next meeting of EB Status: Done

Action: send the current list of survey questions to TR for possible comments Status: Done

Action: remove previous versions of brochures from the Resources webpage Status: Done

Action: place the IFCC vision on the front page on next edition of IFCC brochures Status: in progress

Action: propose a renewed format for slide kit, also asking professional advice. Status: Done



Action: send a report on GDPR and cookies to EF for revision and distribution to the EB Status: Done

Action: include IFCC in the eAcademy logo asking to the graphic team Status: in progress

Action: announce IFCC Instagram account. Status: suggestion to put off until there is a good flow of posts

**Action:** KA and SCL will prepare and distribute a call for nominations for the C-PR chair position **Status: Done** 

10.26. Activity and Annual Reports

## 10.26.1. Report of the Chair (KA)

KA offered a quick overview of

## - CPD Executive 2018

•	K. Adeli	Chair	CA	2nd	2016 01 -	2018 12			
•	E. Delvin	Vice Chair	CA	2nd	2016 01 -	2018 12			
•	T. Pillay	Member	ZA	2nd	2016 01 -	2018 12			
•	J. Kappelmayer	Member	HU	2nd	2018 01 -	2020 12			
•	E. Freggiaro	Secretary	AR	1st	2017 01 -	2019 12			
•	P. Ravalico	Corp. Rep.	US	1st	2018	07	-	2020	12

• J. Grant (AU) Website Editor

• A. Newman (NL) Publications Consultant

**CPD Nominations:** 

- Chair of C-PR (Committee on Publication Relations): the call for nomination for 2018-2020 led into 4 nominations: Rajiv Erasmus (ZA), David Koch (US), Peter Vervaart (NZ), Eliana Tamara (AR). The nominations will be evaluated and the selection made at the end of the meeting.
- Member, C-PR: a call for nominations will be issued for one member in mid-November– to replace Dr Psarra who was appointed as eNews Editor.
- Member, C-IDL (Committee on Internet and Distance Learning): a call for nominations will be issued for one CPD member – to replace Dr Shrestha who has been appointed an eAcademy Coordinator

eAcademy:

- Phase 2 of the eAcademy program will be formally released at the General Conference in Budapest. This upgrade will allow participants to be evaluated and provided certificates of participation in eLearning modules.
- Global eAcademy Coordinators have been appointed and have begun their work (Dr. Paula Hamilton, Dr. David Armbruster, Dr. Frank Quinn, and Dr. Rojeet Shrestha).

Publications:

- eNews is now published monthly with two bimonthly issues each year: total of 10 issues/year
- eJIFCC: completion of indexing for archived issues in PMC (only 10 issues remain to be submitted); Scopus indexing in progress; discussion on increasing the number of issues per year from 4 to 6 is still ongoing



- Elsevier Contract Up for renewal in 2018/CCA recognized as IFCC official journal; A
  proposal is tabled by AN (Elsevier) for discussion and recommendation
- Insoft Contract Revised contract now allows monthly eNews; total of 600 pages for both eJournal and eNews

## Website/App:

- CPD is considering updating the IFCC Website in 2019-2020; we would like to seek input from the president and EB members whether an upgrade and a new look are recommended and if so, what changes and new features the EB would like to suggest.
- CPD Is also planning to release a new version of the IFCC app. Please let us know if EB has any suggestions for changes or improvements.

## - CPD Committees & Working Groups

- Committee on Public Relations Chair Edgard Delvin (CA)
- Committee on Internet and Distance Learning Co-Chair Eduardo Freggiaro (AR). In the absence of EF, JG will report.
- WG eJIFCC Chair János Kappelmayer (HU)
  - WG IFCC eNews Chair Tahir Pillay (ZA)
- WG IANT (Ibero-American Nomenclature & Translations) Chair Maria del C. Pasquel (EC)

## - CPD Publications & Media

- IFCC eNewsletter Editor, Tahir Pillay (ZA)
- IFCC eNews Flash Editor, Tahir Pillay (ZA)
- IFCC eJournal Editor, Janos Kappelmayer (HU)
- IFCC Website Web-Editor, Janine Grant (AU)
- IFCC App Coordinator, Janine Grant (AU)
- DiV Editor, Maria del Carmen Pasquel (EC)

# 10.26.1.1 CPD Discussion Items – Budapest

• CPD executive membership renewal: Chair and C-PR Chair and CPD-EC Vice-Chair 10.26.2. Report of the Vice Chair and Chair Public Relations Committee

10.2.1. Committee-Public Relations (C-PR) (ED)

# 10.2.1.1 Membership

# Committee Membership (As per IFCC Website)

Given name Edgard Emmanuel Katherina Monica Magdalena	Family name Delvin Agbedana Psarra Spalvieri Krintus	Position Chair Member Member Member Member	Term 1 <sup>st</sup> 2 <sup>nd</sup> 2 <sup>nd</sup> 1 <sup>st</sup>	Start 2016 2017 2017 2017 2015	End 2018 2019 2019 2019 2017	Country CA NG GR AR PL
Camelia Aysun Ralf Curtis Maria-Eugenia Aysun Maria-Eugenia Ricardas	Grigore Karabulut Lichtinghagen Oleschuk Schroeder Karabulut Schroeder Stonys	Corr. Member Corr. Member Corr. Member Corr. Member Corr. Member Corr. Member Corr. Member				RO TR DE CA UY TR UY LT
Fouad	Harb	Advisor				AFCB



Endang	Hoyaranda	Advisor
Anna L	Maselli	Advisor
Maria Stella	Graziani	Advisor
David	Kinniburgh	Advisor
Adekunle B	Okesina	Advisor

APFCB COLABIOCLI EFLM NAFCC AFCC

10.2.1.2 Activity Report

## **IFCC** promotional posters

Eleven posters to be displayed during the GC in Budapest have been developed in close collaboration with Silvia. The final version will be posted on the IFCC website.

IFCC brochures & promotional posters should be translated into Spanish & Portuguese and made available as Printed and electronic versions for the upcoming Barcelona meeting. Korean & Chinese versions should also be planned for the meeting in Seoul in 2020.

## 2018 Survey

The Spring 2018 survey directed toward the individual members of the National Societies and Regional Federations resulted in a poor response rate. Hence a second survey, edited with the help of TR, was sent to the National Representatives on October 15<sup>th</sup>. The questions concerning the IFCC website, e-Newsletter, the e-NewsFlash, the e-JIFCC, the IFCC e-Academy and the IFCC App remained central. A slightly better response rate (>600) was obtained. The National Representatives seems to represent the bottleneck to access the individual members of National Societies. The GC is an excellent opportunity to convey the message. TR will prepare 3 slides summarizing the key take away messages to be used during the presentation made by KA during the GC.

#### C-PR meeting in Budapest

The C-PR members will meet on November 9<sup>th</sup> from 13:00 – 17:30. Promotional material targeting the lay public and means of promoting IFCC educational material (e-Academy and others) were discussed.

## **C-PR Chair**

ED is completing his second term at the end of the year. KA reiterated his earlier suggestion that C-PR create an IFCC ambassador position in every member country in order to increase the presence of IFCC in all regions. This will be up to the next CPD-EC & C-R Chairs to decide. ACTION: KA and SCL to issue a call for nominations to replace Dr Psarra

## 10.2.2. Committee-Internet and Distance Learning (C-IDL) (JG)

Second report of the merged Committee of Internet and Distance Learning (ED via email)

C-IDL Membership											
Name	Position	Country	Term	Time in Office							
L. Langman	EMD Co-Chair	US	1 <sup>st</sup>	2018 01 - 2020 12							
E. Freggiaro	CPD Co-Chair	AR	1 <sup>st</sup>	2018 01 - 2020 12							
R. Shrestha	Member	NP	1 <sup>st</sup>	2017 05 - 2019 12							
J. Grant	Member	AU	2 <sup>nd</sup>	2017 01 - 2019 12							
H. Sakamoto	Member	JP	1 <sup>st</sup>	2018 02 - 2020 12							
K. Sztefko	Member	PL	1 <sup>st</sup>	2018 02 - 2020 12							
R. Greaves	Consultant										
J. Smith	Consultant										

Janine Grant is Website Editor and Rojeet Shrestha is Social Media Coordinator.



This committee started to work effectively in February 2018 when the two members from EMD were appointed.

During the General Conference in Budapest, the committee will have its first face-to-face meeting. Surely, this event will help to improve the team performance and cohesiveness.

# ACTIVITY REPORT

These are the main activities done during the last 10 months:

- Corresponding members from the two previous committees were invited to continue their participation in the new C-IDL. IFCC office sent emails to confirm their membership under the new committee. Most of the members confirmed their participation and nowadays are receiving updates about committee's activities. Our aim is to increase the linkage with corresponding members.
- C-IDL agreed to use as official communication platform the Project Management Software (PMS) provided by InSoft. However, during the last period, this tool became not so useful and most of the communication were conducted by email. These issues will be discussed at the GC meeting.
- Both co-Chairs rewrote the terms of reference for the new committee and it is published in the website.
- The IFCC Curriculum final version was published in eAcademy. The link point to the official document published in the eJIFCC (December 2017). This document is one of the most downloaded files from the IFCC website.
- An invitation to prepare educational materials for eAcademy was sent to all the National Societies and was well received. Four NS replied and we are working on their proposals.

# IFCC eAcademy

## Funding.

Siemens will continue providing funds for the project in general.

## Number of new items published.

21 conferences were recorded from the XIVth International Congress of Pediatric Laboratory Medicine (Durban). These videos has been edited and published. However, some sync errors between audio and the slides were detected. An eAcademy coordinator will review these videos in order to provide a correct sync time and fix these errors.

At the present, there are 117 resources published, 67 webinars and 51 external links.

Currently, 24 webinars are completed with LO and MCQs ready to be uploaded and comply with eAcademy phase 2 features.

## Content production tool.

After a deep search, a new tool for video presentations recordings was selected. Its name is Knovio. A Gold account was purchased and is available for content production. This tool was successfully used by some Speakers.

## Platform update.

The CMS of eAcademy is the same platform used for the website. However, nowadays we are using two different versions. InSoft will analyze and, if possible, move the eAcademy website under the same installation. This fact will make maintenance easier.

## Phase 2 deployment.

C-IDL provided feedback to the questions asked by InSoft regarding some relevant issues. At the moment, all the features are ready to be deployed (user's profile, quizzes and certificates). However,



due to several unfortunate circumstances, InSoft do not have a slot of time to deploy phase 2 before the next General Conference. Surely, the new features will be launched before the end of this year.

## eAcademy Coordinator.

The position was advertised and 11 candidates were postulated. During the last CPD meeting in Manheim, IFCC president expressed some concerns from EB about eAcademy position.

The final decision was to hire 4 coordinators. They already signed individual contracts and their names are: Rojeet Shrestha, Paul Hamilton, David Armbruster and Frank Quinn.

C-IDL wrote a standard operative procedure for module creation. These document was sent to coordinators for his guidance and they are currently working in 4 new modules.

Also C-IDL encouraged coordinator to identify new potential Speakers scanning congresses programs and the IFCC database of experts.

## IFCC Website.

See report from Website Editor.

## Social

See report from Social Media Coordinator.

#### Databases.

The NPU, Register of Experts, and Publications databases are the only active databases currently on the website. An eAcademy database will be developed with the eAcademy phase 2 implementation.

#### IFCC eAcademy

Different options have been tabled for the eAcademy logo. However no definitive decision has been attained. To remain as is for the time being.

## Phase 2 deployment

## eAcademy Coordinators

• IFCC eAcademy Coordinators: 4 coordinators have been appointed and the contract signed (Dave Armbruster (US), Rojeet Shrestha (NP), Paul Hamilton (UK), Frank Quinn (US). Frank Quinn had to resign for personal reasons. A new call for nomination should be sent out.

## **Social Media**

 Social Media Coordinator (LinkedIn, Facebook, Twitter, Instagram), Rojeet Shrestha (NP). A call for nomination will be sent as he has been appointed as a eAcademy coordinator.

ACTION: KA and SCL to issue a call for nominations to replace Dr Shrestha

## IFCC App

• Advertise the IFCC app at IFCC booth; use the QR code to scan and download the app

Social Media Report: sent by Rojeet Shrestha, IFCC social media coordinator

## 10.7 Website Report (JG)

#### **10.7.1 Organizational Matters**

Key website development and maintenance activities over the past 12 months have been as follows: **Publication of News items:** 

Month	Number of items published
Oct 17	6

Media



Nov 17	7
Dec 17	5
Jan 18	2
Feb 18	5
Mar 19	5
Apr 18	1
May 18	6
June 18	3
July 18	5
Aug 18	2
Sept 18	4

# Website developments:

# Completed:

- Currency of web platform. The IFCC website was migrated from the Umbraco v4 platform to the current v7. Future updates will occur automatically as part of the support and service agreement with InSoft, during the monthly service window.
- Update of interactive membership map.
- Addition of a new IFCC Division requiring an update to Blue link banner and slight widening of pages. This required an update to the Website Policy and Procedures.
- On-going updates to various media files, links and pages as required.
- New method for tracking downloads introduced from Feb 2018.
- Updates relating to GDPR compliance: addition of cookies notification for first visit and homepage link to privacy and policies page.
- eAcademy: Ongoing publication of content as approved by C-DL. Total items published to date:
  - 70 webinars
  - 46 external links

Phase 2 developments pending.

# **Required/Suggested:**

- Move the eAcademy website under the same Umbraco installation. This was looked into and, while technically possible, we are not sure if it is a good idea at this stage from a strategic point of view. The IFCC's main website is growing and getting complex, which is fine, but mixing the two might give some unpredictable issues. To be reviewed going forward.
- RIA and DIV pages really should be brought further into the overall IFCC website design (eg font and background colour) with media and file management made easier in Umbraco.
- Update of website design. The current design is stylistically out of date and not totally compatible with the responsive element introduced for display on phones and tablets. There are too many buttons and links on home page making the length too long, and there is unnecessary duplication of links. The dynamic tablet and phone version do not provide links to partners and key partners (including RIA and DIV) because of the "button" design. The structure needs to be reviewed, layers and flow of information as well: currently we have hundreds of pages and many of them are well hidden.

## **10.7.1.1 Website Statistical Report**

Note, a large amount of dynamic metric information is available via Google Analytics. For consistency the same metrics are reported here as in previous reports. Specific information is available on request.

## **Definitions:**



**Sessions:** Total number of Sessions within the date range. A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.

**Users:** Users who have initiated at least one session during the date range.

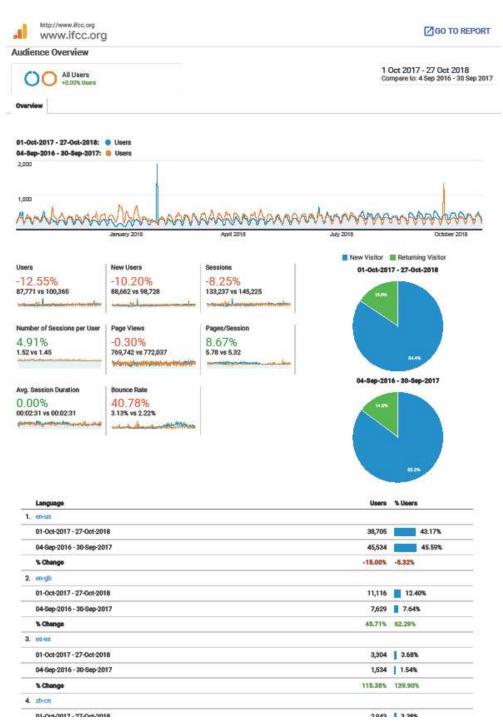
- **Page Views:** Page views is the total number of pages viewed. Repeated views of a single page are counted.
- **Pages/Session:** Pages/Session (Average Page Depth) is the average number of pages viewed during a session. Repeated views of a single page are counted.

Avg. Session Duration: The average length of a Session.

- **Bounce Rate:** The percentage of single-page sessions in which there was no interaction with the page. A bounced session has a duration of 0 seconds.
- % New Sessions: An estimate of the percentage of first time visit.
- A summary of the following reports, comparing the most recent 12 months (Oct-Oct) with the previous 12 months:
- Audience overview report indicates a 10-12% reduction in users, new users and sessions. This may be related to the absence in this reporting period of a major international congress. The number of sessions per user and pages per session have slightly increased and the actual number of page visits remains consistent. The bounce rate is reported to have increased by 40% overall compared to the previous period, however as seen in the channels report following, this is mainly related to referrals (where someone has followed a link from another site), actual increase from 3 to 5%. This may not be of major significance given that engagement with visitors purposely accessing the site remains consistent.
- **Global Accessions** report, looking at the highest-ranking countries indicates a 242% increase in accessions in India compared to previous period (~28K vs 8K). Decreases in accessions were noted in US (31%), UK (36%) and Germany (25%). On a continental level, an increase was seen in Asia but decreases in all others.
- **Demographics Overview** report indicates key age group continues to be 25-34. While previously reports consistently show gender at around 56% female, this year we saw 52% male. This appears to be due more to a decrease in females than an increase in males viewing the site.
- **Document Downloads**: a list of the top 10 documents downloaded since Feb 2018 has been provided.
- Acquisition Overview report indicates most accessions still occur via search with an increase in direct referral proportions. Social Media referrals have slightly decreased compared to the previous 12 month period. The slight increase in referrals may be related to incorrect classification of a new android google search application.
- **Content Drilldown** indicates top path visits for EB highest, followed by Home page, EMD, SD, CC and CPD.
- Landing pages: The top five pages through which visitors entered the site were the home page (~same as prev), Congresses and Conferences (~same as prev), Corporate Members profile page (~2.5K% increase), Corporate Members page (~6.5k% increase) and Scientific Division reference materials (~same as prev).

Audience Overview:

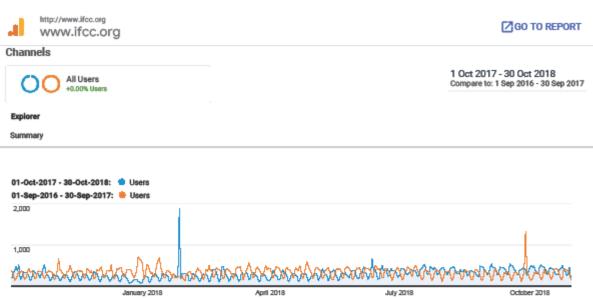




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# Acquisition Channel details:



Default Channel Grouping		Acquisition			Behaviour			Conversions		
		Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
		12.35% + 88,551 va 101,027	10.04% + 89,372 vs 99,343	8.14% + 134,237 vs 146,150	41.18% + 3.13% ve 2.22%	8.83% 🚖 5.78 və 5.31	0.05% 🚖 00:02:31 va 00:02:31	0.00% 0.00% va 0.00%	0.00% 0 vo 0	0.005 US\$0.00 v US\$0.0
1.	Organic Search									
	01-Oct-2017 - 30-Oct-20	52,739 (56.01%)	49,961 (55.90%)	77,558 (57.78%)	0.53%	6.16	00:02:31	0.00%	0 (0.00%)	US\$0.0 (0.00
	01-Sep-2016 - 30-Sep-20	70,754 (68.01%)	68,324 (68.78%)	99,862 (68.34%)	0.52%	5.26	00:02:24	0.00%	0 (0.00%)	US\$0.0 (0.00
	% Change	-25.46%	-26.88%	-22.33%	1.82%	17.12%	4.39%	0.00%	0.00%	0.00
2.	Direct									
	01-Oct-2017 - 30-Oct-20	28,884 (30.68%)	29,058 (32.51%)	38,192 (28.45%)	7.56%	5.08	00:02:24	0.00%	0 (0.00%)	US\$0.0 (0.00
	01-Sep-2016 - 30-Sep-20	20,617 (19.82%)	20,190 (20.32%)	27,555 (18.86%)	7.85%	5.32	00:02:33	0.00%	0 (0.00%)	US\$0.0 (0.00
	% Change	40.10%	43.92%	38.60%	-3.74%	-4.40%	-6.33%	0.00%	0.00%	0.00
3.	Referral									
	01-Oct-2017 - 30-Oct-20	10,721 (11.39%)	8,718 (9.75%)	15,983 (11.91%)	5.37%	6.02	00:02:59	0.00%	0 (0.00%)	US\$0.0 (0.00
	01-Sep-2016 - 30-Sep-20	10,144 (9.78%)	8,452 (8.51%)	15,583 (10.66%)	3.27%	6.14	00:03:17	0.00%	0 (0.00%)	US\$0.0 (0.00
	% Change	5.69%	3.15%	2.57%	64.02%	-2.11%	-9.43%	0.00%	0.00%	0.00
4.	Social									
	01-Oct-2017 - 30-Oct-20	1,811 (1.92%)	1,633 (1.895)	2,501 (1.86%)	1.68%	3.34	00:01:21	0.00%	0 (0.00%)	US\$0.0 (0.00
	01-Sep-2016 - 30-Sep-20	2,511 (2.41%)	2,375 (2.39%)	3,128 (2.14%)	1.37%	2.91	00:01:36	0.00%	0 (0.00%)	US\$0.0 (0.00
	% Change	-27.88%	-31.24%	-20.04%	22.16%	14.73%	-14.93%	0.00%	0.00%	0.00
5.	(Other)									
	01-Oct-2017 - 30-Oct-20	3 (0.00%)	2 (0.00%)	3 (0.00%)	0.00%	2.67	00:00:05	0.00%	0 (0.00%)	US\$0.0 (0.00
	01-Sep-2016 - 30-Sep-20	2 (0.00%)	2 (0.00%)	2 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	US\$0.0 (0.00



#### **Global Accessions:**



Global accessions

All Users

Report Tab

GO TO REPORT

1 Oct 2017 - 27 Oct 2018 Compare to: 4 Sep 2016 - 30 Sep 2017

01-Oct-2017 - 27-Oct-201804-Sep-2016 - 30-Sep-2017



Cet	ntry	Sessions
		8.25% - 133,227 vo 145,225
1.	India	Forgase to require
	01-Oct-2017 - 27-Oct-2018	27,912
		(26.96%)
	04-Sep-2016 - 30-Sep-2017	8,182 (5.63%)
	% Change	241.14%
2.	United States	
	01-Oct-2017 - 27-Oct-2018	13,911 (16,44%)
	04-Sep-2016 - 30-Sep-2017	20,267 (13.96%)
	% Change	-31.36%
3.	Italy	
	01-Oct-2017 - 27-Oct-2018	7,246 (5.4%)
	04-Sep-2016 - 30-Sep-2017	7,088 (4.8%)
	% Change	2.23%
4.	China	
	01-Oct-2017 - 27-Oct-2018	4,942 (3.719)
	04-Sep-2016 - 30-Sep-2017	5,386 (3.71%)
	% Change	-8.24%
5.	United Kingdom	
	01-Oct-2017 - 27-Oct-2018	4,185 (3.14%)
	04-Sep-2016 - 30-Sep-2017	6,561 (4.52%)
	% Change	-36.21%
6.	Germany	
	01-Oct-2017 - 27-Oct-2018	3,949 (2.96%)
	04-Sep-2016 - 30-Sep-2017	5,325 (3.67%)
	% Change	-25.84%
7.	Turkey	
	64.6.4.4.6.7.6.7.6.7.6.7.6.7.6.7.6.7.6.7	3 296

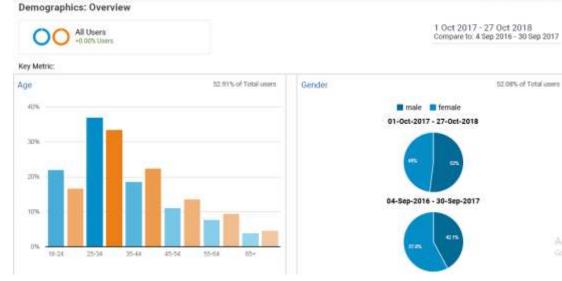


# **Demographics Overview:**



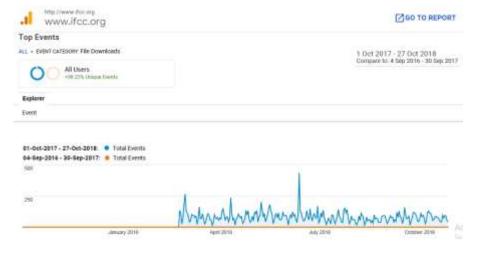


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	Acquisition			Behaviour			Conversions			
Gender	Uners	New Overs	Sessions	Boance Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value	
	22.88% • 42,251 vs 54,765	21.90% # 41,365 H1 52,962	24.47% • 62,716 vs 83,030	91.53% • 2.12% + 1.11%	9.41% ± 556 vs 5.45	3.26% 4 00.02.30 vs 00.02.35	0.00% 0.00% vsi 0.00%	0.00% 8 vs 0	0.00% US\$1.00 v US\$6.00	
1. male										
21-Oct-2017 - 27-Oct-20_	22,679 (52,57%)	21,739 (52.55%)	31,158 (49.48%)	2.71%	5.50	00:02:15	0.00%	0(0.00%)	U\$\$0.00 (0.004	
14-Oct-2016 - 20-Oct-20.	23,613 (42.09%)	22,293 (42.09%)	34,311 (41.32%)	1.02%	5.27	00.02-26	0.00%	0 (2.00%)	US\$0.00	
% Change	-3.96%	-2.49%	-9.19%	166.62%	4.31%	-7.85%	0.00%	0.00%	0.001	
2. female										
21-Oct-2017 - 27-Oct-20	20,465 (47,43%)	19,626 (47.45h)	31,560 (50.32%)	1.53%	6.41	00:02:45	0.00%	0 (00%)	US\$0.00 (1.00%	
14-0ct-2016 - 20-0ct-20_	<b>32,493</b> (97,91%)	30,669 (57.93%)	48,727 (58.68%)	1,17%	5.57	00:02:41	0.00%	0 (0.009i)	US\$0.00 (0.00%	
% Change	-37.02%	-36.01%	-35.23%	31.06%	15.14%	2.30%	0.00%	0.00%	0.001	

# **Document Downloads**



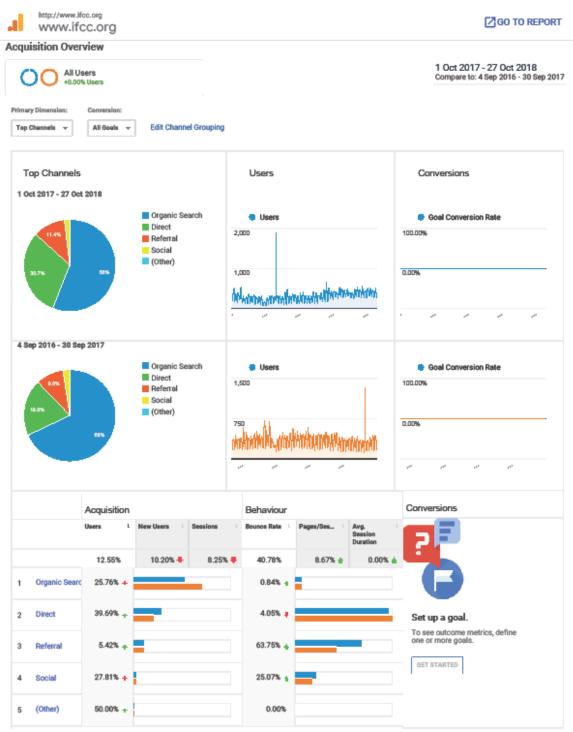


Google analytics made a change late in 2017 which meant InSoft had to make a code change to allow capture of downloads. The top 10 downloaded files since the reset in Feb 2018 are:

Resource	Freq				
IFCC Curriculum http://www.ifcc.org/media/477173/2017-ifcc-curriculum.pdf	791				
Programme for 1 <sup>st</sup> IFCC Conference "Laboratory Medicine: Meeting the needs of Mediterranean Nations". <u>http://ifccorg.hosting.insoft.dk/media/477249/preliminary_programme22_03_18.pdf</u>	440				
Programme for 1 <sup>st</sup> IFCC Conference "Laboratory Medicine: Meeting the needs of Mediterranean Nations". <u>http://ifccorg.hosting.insoft.dk/media/477199/preliminary-programme28_02_2018.pdf</u>	424				
High Sensitivity Cardiac Troponin I and T Assay Analytical Characteristics Designated by Manufacturer (TF-CB) v060617 <u>http://www.ifcc.org/media/463453/HighSensitivityCardiacTroponinI T AssayAnalyticalCha</u> <u>racteristics_v060617.pdf</u>	376				
Programme for 1 <sup>st</sup> IFCC Conference "Laboratory Medicine: Meeting the needs of Mediterranean Nations". http://www.ifcc.org/media/477313/preliminary-programme- 25 05 18.pdf	361				
IFCC Working Group on Laboratory Errors and Patient Safety – Model of Quality Indicators. WG-LEPS: MQI-KP- Revision 1 – January 2017 http://www.ifcc.org/media/455725/Quality Indicators Key Processes.pdf					
CASE 2: Short-Term and Long-Term Biases in the Internal QC Results http://www.ifcc.org/media/477252/case-2.docx	330				
IFCC Publications Database. 31 Dec 2016. http://www.ifcc.org/media/446275/201612 IFCC Publications Db Web.xlsx	301				
Implementing High Sensitivity Cardiac Troponin Assays in Practice. TF-CB. http://www.ifcc.org/media/259732/201405 TF CB IFCC Implementing%20hs pocket%2 0format.pdf	245				
IFCC Handbook 2018-2020. http://www.ifcc.org/media/477343/ifcc-handbook-2018-2020.pdf	236				



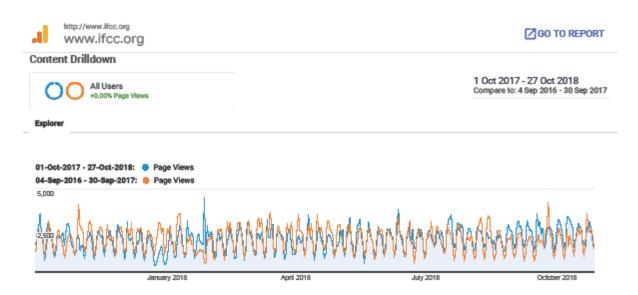
# Acquisition Overview:



To see all 5 Channels click here.



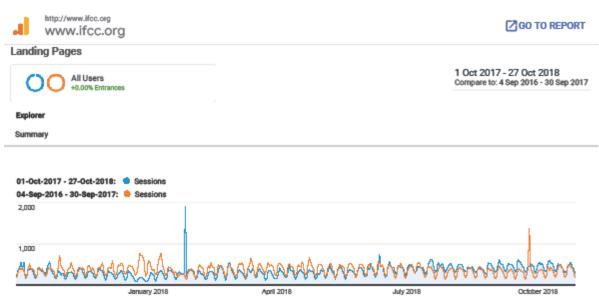
# **Content Drilldown:**



4					
Page path level 1	Page Views	Unique Page Views	Avg. Time on Page	Bounce Rate	% Exit
	0.30% <del>#</del> 769,742 va 772,037	0.99% - 290,567 va 293,489	9.59% <del>4</del> 00:00:31 va 00:00:35	40.78% 🔒 3.13% va 2.22%	7.97% -
1. /executive-board-and-council/					
01-Oct-2017 - 27-Oct-2018	134,487 (17.47%)	51,466 (17.71%)	00:00:30	5.15%	17.67%
04-Sep-2016 - 30-Sep-2017	108,539 (14.06%)	39,172 (13.35%)	00:00:33	1.65%	12.54%
% Change	23.91%	31.38%	-9.07%	213.11%	40.90%
2. /					
01-Oct-2017 - 27-Oct-2018	132,312 (17.19%)	51,013 (17.56%)	00:00:37	2.53%	22.13%
04-Sep-2016 - 30-Sep-2017	132,101 (17.113)	51,850 (17.67%)	00:00:46	1.80%	24.14%
% Change	0.16%	-1.61%	-18.28%	40.54%	-8.35%
3. /ifcc-education-division/					
01-Oct-2017 - 27-Oct-2018	109,511 (14.23%)	38,149 (13.13%)	00:00:33	1.89%	14.17%
04-Sep-2016 - 30-Sep-2017	74,598 (9.66%)	26,765 (9.12%)	00:00:32	2.83%	12.50%
% Change	46.80%	42.53%	1.42%	-33.34%	13.40%
4. /ifcc-scientific-division/					
01-Oct-2017 - 27-Oct-2018	93,126 (12.10%)	32,229 (11.09%)	00:00:30	1.10%	13.86%
04-Sep-2016 - 30-Sep-2017	96,120 (12.49%)	32,487 (11.07%)	00:00:28	2.98%	13.01%
% Change	-3.11%	-0.79%	4.84%	-63.15%	6.55%
5. /ifcc-congresses-and-conferences/					
01-Oct-2017 - 27-Oct-2018	82,299 (10.69%)	31,490 (10.84%)	00:00:35	1.17%	21.45%
04-Sep-2016 - 30-Sep-2017	89,491 (11.59%)	34,918 (11.90%)	00:00:36	1.02%	24.21%
% Change	-8.04%	-9.82%	-3.05%	14.32%	-11.42%
6. /ifce-communications-publications-division-cpd/					
01-Oct-2017 - 27-Oct-2018	74,368	27,409	00:00:30	1.34%	13.33%



# Landing pages: = the pages through which visitors entered site. Top 5:



•									
	Acquisition			Behaviour			Conversions		
Landing Page	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	8.25% 133,237 va 145,225	2.12% - 66.54% va 67.96%	10.20% 88,662 vs 98,728	40.78% 1 3.13% va 2.22%	8.67% 🛓 5.78 ve 5.32	0.00% 00.02:51 vs 00:02:31	0.00% 0.00% va 0.00%	0.00% 0 vs 0	0.00% US\$0.00 19 US\$0.00
1. /									
01-Oct-2017 - 27-Oct-2018	46,680 (35.04%)	65.68%	30,660 (34.58%)	2.53%	7.73	00:03:22	0.00%	0 (0.00%)	US\$0.00 (0.00%)
04-Sep-2016 - 30-Sep-2017	48,640 (33.49%)	63.77%	31,017 (31.42%)	1.80%	7.31	00:03:33	0.00%	0 (0.00%)	US\$0.00 (0.00%)
% Change	-4.03%	3.00%	-1.15%	40.56%	5.80%	-5.35%	0.00%	0.00%	0.00%
2. /ifoc-congresses-and-conferences/									
01-Oct-2017 - 27-Oct-2018	10,396 (7.80%)	63.41%	6,592 (7.43%)	1.11%	4.37	00:01:51	0.00%	0 (#00.0)	US\$0.00 (0.00%)
04-Sep-2016 - 30-Sep-2017	10,981 (7.56%)	68.43%	7,514 (7.61%)	0.99%	4.09	00:01:43	0.00%	0 (#00.0)	US\$0.00 (0.00%)
% Change	-5.33%	-7.33%	-12.27%	11.44%	6.75%	8.30%	0.00%	0.00%	0.00%
3. /executive-board-and-council/council/corporat e-members/corporatemembersprofiles/									
01-Oct-2017 - 27-Oct-2018	6,408 (4.81%)	84.11%	5,390 (6.08%)	9.13%	3.20	00:01:12	0.00%	0 (#00.0)	US\$0.00 (0.00%)
04-Sep-2016 - 30-Sep-2017	254 (0.17%)	76.38%	194 (0.20%)	2.76%	3.10	00:01:21	0.00%	0 (0.00%)	US\$0.00 (0.00%)
% Change	2,422.83%	10.13%	2,678.35%	231.26%	3.08%	-11.19%	0.00%	0.00%	0.00%
4. /executive-board-and-council/council/corporat e-members/									
01-Oct-2017 - 27-Oct-2018	3,803 (2.85%)	86.01%	3,271 (3.69%)	7.15%	3.60	00:01:17	0.00%	0 (8:00:0)	US\$0.00 (0.00%)
04-Sep-2016 - 30-Sep-2017	57 (0.04%)	56.14%	32 (0.03%)	0.00%	6.67	00:03:55	0.00%	0 (0.00%)	US\$0.00 (0.00%)
% Change	6,571.93%	53.21%	10,121.88%	ω%	-45.96%	-67.21%	0.00%	0.00%	0.00%
5. /ifoc-scientific-division/reference-materials/									
01-Oct-2017 - 27-Oct-2018	2,314 (1.745)	61.93%	1,433 (1.62%)	0.65%	4.58	00:02:12	0.00%	0 (8:00:0)	US\$0.00 (0.00%)
	1								4



# 10.3. Working Groups

10.3.1. Electronic Journal of the IFCC (WG-EJIFCC) (JK)

10.3.1.2 Activity Report

It was proposed that measures be taken to promote the value of free submission & free access to the eJIFCC. JK mentioned that he plans more balanced publication dates for 2019 (February, May, August and November). He also suggested that download analytics be developed to better follow the evolution of the Journal. Initiatives are being pursued to have the Journal cited in Scopus. ACTION: SCL prepare the mailing list of authors to announce full indexing of archived issues to them

## Activities of the eJIFCC WG in the period March 2018 –October 2018

The previous meeting of the CPD group was held in Buenos Aires at the beginning of March 2018. Since that time the following activities has happened.

- 1. The preceding year was the first when the number of voluntary submissions has started to increase to eJIFCC. This resulted in a sufficient number of acceptable free communications to complete the first Issue of the 2018 eJIFCC. It was published in April with 9 papers, including a foreword from me as the new editor. One of the published material was the IFCC Curriculum Part 1 that was often downloaded since then.
- 2. The second Issue of 2018 was a thematic issue entitled 'Laboratory investigation of vitamin D and bone metabolism markers' guest edited by Bhattoa Harjit Pal. This Issue was published in July with 8 papers including Original articles and letters.
- 3. The final version of Issue-3 of the eJIFCC is now with Insoft and is to be published in the first week of November. This is also a thematic issue entitled: 'Laboratory Medicine: Meeting The Needs of Mediterranean Nations', Part I. This Issue will contain papers on topics that were covered at the meeting with the same name that was held in Rome July 2-4 and organized by Sergio Bernardini. This Issue will contain an editorial from the guest editors (Sergio Bernardini and Bernard Gouget) and 14 papers including 3 letters.
- 4. Issue 4 is Part II of the topic: 'Laboratory Medicine: Meeting the Needs of Mediterranean Nations' and is now also assembled. It will be pre reviewed by Bhattoa Harjit Pal and me and will be submitted to Insoft by November 12. This means that the anticipated publishing date for Issue- will be the last week of November or the first week of December.

## Activities planned for 2019

In 2019 I plan to more equally distribute the volumes in the following timeframe for publishing e.g. February, May, August, November.

- In order to achieve this goal I already started to assemble Issue 1 for 2019, from the manuscripts submitted to the eJIFCC in the past 6 months. At this moment it looks like there will be 6 Original Articles and 2 Case reports that are either accepted or as can be seen by the reviewer's comments can be acceptable after minor or major revisions. The submissions in this period were from the following countries: Argentina, Morocco (2 manuscripts), India, Spain, Nepal, and Ethiopia (3 manuscripts).
- For Issue 2 of 2019 Dr. Béla Nagy jr has already agreed to guest edit the thematic issue will be entitled: Micro RNAs as new biomarkers in laboratory medicine. We have commitments from 4 contributing authors so far for this Thematic Issue but we intend to recruit some more.
- For the subsequent Issue in 2019 I intend to assemble a thematic Issue on 'Preanalytical errors in laboratory medicine'. For this reason, I will attend a meeting in March in Zagreb on this topic and will discuss this possibility with the organizer Ana Maria Simundic.



# 10.3.2. IFCC eNews (WG-IFCC eNews) (TP)

The EC reviewed the four nominations received and EB endorsed the CPD-EC recommendation that Katerina Psarra (GR) be the forthcoming Chair (2019-2021).

KS will approach Insoft to discuss the services to be given in the future particularly with regards to the flexibility for revision of the galley proofs.

A review of the format of the eNewsletter to improve its attractiveness & make more vibrant was suggested. Also in order to contain the number of pages, simple guidelines should be developed to limit the length of the submissions.

A review of the quota of the number of pages should be initiated with Insoft when renegotiating the contract. A bundle rate should be obtained.

Having both the PDF downloadable and flip versions was questioned.

## **Policy for publications**

The existing policy of dating and giving versions of documents posted on the website should be more strictly applied.

This report is a follow-up to the report presented at the CPD meeting in Mannheim in June 2018.

## Membership

The working group has 25 representatives with 9 national society liaisons as listed below The current members of the eNewsletter working group are as follows:

Xavier Fuentes-Arderiu (Spain) Joseph B. Lopez (Malaysia) Spiroula Christou (Cyprus) Rosa Sierra Amor (Mexico) Brguljan Meska Pika (Slovenia) Layachi Chabraoui (Morocco) Tu Ha Hoang (Vietnam) Thanh Van Ta (Vietnam) National Societies Liaisons Ann Gronowski (USA) Snezana Jovicic (Serbia) Andrew Wooton (UK) Nada Majkic-Singh (Serbia) Curtis Oleschuk (Canada) Damien Gruson (**Belgium**) Mabel Charles-Davies (**Nigeria**) Abderrazek Hedhili (**Tunisia**) Grazyna Sypniewska (**Poland**) Sylvana Fahel da Fonseca (**Brazil**) Yadav Binod (**Nepal**) Rajiv Erasmus (**South Africa**) Ana Piana (**Uruguay**)

Dai Duy Ban **(Vietnam)** Anna-Maria Simundic **(Serbia)** Montserrat Blanes Gonzales **(Paraguay)** Sandra Klingberg **(Australasia)** 

The IFCC General Conference in Budapest will provide the next opportunity for the working group to meet and a meeting has been scheduled for 9 November 2018 at Novotel Budapest. The last WG meeting was held in Athens at EuroMedLab in June 2017. Issues raised at that meeting included the publication of articles in Spanish and it was agreed to discontinue this. This issue had been raised by Executive Board member and WG-eNews member, Rosa Sierra-Amor.

The meeting in Budapest will be my 15<sup>th</sup> formal CPD meeting and the 7<sup>th</sup> of my 2<sup>nd</sup> and final term as editor and the last meeting as eNews editor as the 2<sup>nd</sup> and final term as editor will end in 2018. I will use the Budapest meeting as an opportunity do a handover to the new editor, Katherina Psarra. We now publish 10 issues of the newsletter annually and these appear every month, with the exception of January and August. The eNewsflash is used to highlight important IFCC news items especially time-sensitive and urgent items.

The contract with Insoft Digital started in 2014 and by November 2018 would have produced 33 editions in digital "flipbook" format, PDF and HTML versions. The newsletter has grown over the



years and we took steps to limit the page numbers cut costs by reducing the length of the articles. We also changed the agreement with Insoft in 2017 to take the additional pages into account. We have undertaken strict editing by imposing word limits and limiting of photos and also used hyperlinks to provide supplementary information.

Requests for articles are usually sent to all eNewsletter WG members, National Societies liaisons and National Representatives (through the IFCC Office) with a reminder of the new deadlines for the new 2018 10 issue schedule. The reports of the IFCC Young Scientists task force and the PSEP reports from awardees have featured prominently to highlight the contribution of the IFCC to international clinical chemistry and to feature contributions of members.

Since the last meeting in Mannheim in June 2018, a further 4 issues have appeared for July-August, Sept, October and November 2018.

Highlights of the latest issues in 2018 (July-August, Sept, October and November 2018) include:

- IFCC Guidelines for compliance with applicable codes of ethical business
- News from Regional Federations and member societies
- Results of an international survey of the reporting of protein electrophoresis and serum free light chains, and quantification of small monoclonal proteins
- Clinical Chemistry Trainee Council: podcasts; Learning Lab; Guide to scientific writing
- WG-Vit D: a new IFCC Working Group on Vitamin D Standardization Program 3
- IFCC welcomes two new affiliate members from France and Kazakhstan
- eJIFCC archive fully available in the new format on the IFCC website

Our relationship with Lab Medica and Arda Turac still continues whereby we provide them with articles from the eNews and these are published in LabMedica International.

## 10.3.4. Ibero-American Nomenclature and Translation (WG-IANT) (MCP)

CPD-EC discussed the recent translation of an EFLM scientific document by RIA/DIV editors and the concerns expressed by a few members of COLABIOLI. CPD agreed that the RIA had the appropriate authorizations from the document authors and EFLM to allow for publication of the Spanish and Portuguese translations. But as a general policy of CPD, translated articles from English to Spanish, Portuguese or any other language, should be reviewed and edited by one or more peer reviews before final publication. Guidelines for translations will be developed by CPD and published on the IFCC website in 2019. AN agreed to contribute to the process by giving advice.

The article "Joint EFLM-COLABIOCLI Recommendation for venous blood sampling", translated into the Portuguese and Spanish, received agreement to be posted on the IFCC website.

## 10.3.4.2.3 Ibero-American Radio

No El Microscopio activity report has been received from Hernan Taie as of November 8<sup>th</sup>. Maria del Carmen Pasquel Carrera will inquire (a report was subsequently submitted by Hernan to Maria during the General Conference).

#### 10.3.4.2 Activity Report WG-IANT

Agreed work item / target	Achievement	
1. Update web pages RIA and DIV	RIA 100%, DIV 100 %	
2. Make 3 DIV magazines ir	February, June and October 2018 were published	
February, June and October 2018	on time	
	It is already preparing the February 2019	



3. About members from countries	Two less Miguelina Rosario from DR, resigned due	
	to change of her board. Antonio Antunez from Peru	
	does not answer	
4. Social networks	Social networks are working very well and have	
	allowed to increase visits in IFCC / RIA / DIV.	
5. Collaborate to generate the	The AMARA platform was updated, translations	
AMARA translation project.	were distributed to the countries and some are	
1.5	already complete.	
	Colombia	
	2012 Vietnam Statistic Part 1	
	2012 Vietnam Statistic Part 2	
	Development and Validation- Sary Henry.	
	Mexico.:	
	Research 1	
	Research Guide 8	
	Research Guide 10	
	Rutine Steroide Hormones by MSMS.	
	Uruguay	
6. Two group meetings to 2018	1. Event: IBEROAMERICAN SYMPOSIUM OF	
	CLINICAL CHEMISTRY 2018	
	Country: Guatemala, City: Guatemala	
	Place: Grand Tikal Futura Hotel.	
	Address: Calzada Roosevelt 22-43, Guatemala	
	01011, Guatemala	
	Day: Thursday, June 28, 2018	
	Hours: 08h00 to 10h30	
	2.Event: IFCC GENERAL CONFERENCE 2018	
	Country: Hungary, City: Budapest	
	Place: Novotel Budapest City & Congress Center Day: Friday, November 9	
	Hours: 07h30 to 09h30	
7 Support to scientific Societies in	Event:	
training in person	1 Ibero-American Symposium of Clinical Chemistry	
	Guatemala 2018	
	10 foreign speakers were the members of the WG	
	IANT. June 2018	
	2. International Conference on Clinical Biochemistry	
	and Hematology. Machala Ecuador 2019.	
	Two members of the WG IANT will be speakers.	
	November 2018.	
8 Two meetings are planned for 2019	1. EUROMEDLAB. BARCELONA	
	21 May.	
	2. XXIV CONGRESS COLABIOCLI. Panama 11	
	September	
9. We have active and updating the	The social networks are helping us to visit the	
website of RIA and DIV	websites of IFCC, RIA and DIV.	
	RIA's website: In books has a:	
	Dyslipidemias. Dr. Solórzano from Ecuador.	
	In documents we have one new	
	<ol> <li>The Biochemical Law of Paraguay and the EFLM document. COLABIOCLI.</li> </ol>	



#### AMARA PLATFORM Some examples of videos already translated

## 10.3.4.2.1 RIA Web page

Our website is constantly being updated.

#### In electronic books

Book of Dr. Stalin Solórzano of Ecuador on dyslipidemias has been presented.

#### **In Documents**

The scientific societies send information of interest, for example the Association of Biological Chemists ABU of Paraguay sent its recent approved Law for the biochemical professionals of Paraguay.

The Brazilian Society of Clinical Biochemistry Chemistry SBAC, sent its translation in Spanish on the EFLM document -COLABIOCLI.

## 10.3.4.2.2 Diagnóstico in Vitro (DIV).

WG-IANT has its new magazine of February 2018, June 2018 and October 2018 Diagnóstico in Vitro (DIV 11). We are preparing the February 2019

Diagnóstico in Vitro magazine is published with its own norms

WG-IANT has maintained the edition of the magazine DIV on a regular basis and with the new presentation, every four months since October 2015. We have in this year:

February-2018June-2018October 2018.It is based on the dissemination to the scientific events of the region, the XXIV (twenty fourth),<br/>COLABIOCLI congress in Panama, among othersOctober 2018.

## **Open Access journal.**

The Access is direct to visit IFCC and DIV magazine. We are constantly inviting through emails and social networks to visit the magazine.

Web Page advertised through Social Media

## 10.3.4.2.3. EL MICROSCOPIO

Iberoamerican Radio through Internet "The Microscope", also supports the dissemination of IFCC journals.

The radio "The Microscope" always contributes giving updated interviews and of interest for the magazine DIV, some translated from English to Spanish

## 10.6. Publications (EF)

Action: Ask EF for an updated list of documents and publications if different from that tabled in June during the Mannheim meeting.

10.8. Related Journals (KA)

10.8.1. Meetings of Editors

As mentioned in Mannheim, a meeting of editors will be organized on occasion of next EuroMedLab congress in Barcelona. The name of the meeting should also be modified to include publishers.

Action: prepare and distribute the invitation to the meeting that will be held on Monday 20 May, 2019, from 12:30 to 14:30

Action: AN will send an update of Elsevier publications contacts



## 10.8.2. Journals

## 10.8.2.2. Clinica Chimica Acta (CCA)

AN tabled a proposal for a renewal of the contract between IFCC and Elsevier. Following discussion in the absence of AN, the CPD-EC agreed to recommend its acceptation by EB with an amendment requiring the removal of an educational clause targeting IFCC Young Investigators. Although judged generous, the CPD-EC felt that this clause should be a separate agreement with EB/TF-YS.

A reminder should be sent to National Societies that their members have a discounted rate for CCA and that they should collect the dues.

Action: KA will finalize the agreement with AN/Elsevier for IFCC President to sign

## 10.10. Corporate Member Activities

TR made here presentation of the program UNIVANTS. This program aims to reward groups that initiate activities aiming at improving healthcare performance. This program, initiated by Abbott is inclusive as partners of different horizons are involved from the start. Awards will be given and achievements of the teams will be highlighted during International congresses.

TR recommended that the corporate brochure be reformulated from a passive to an active mode. She tabled some suggestions to be considered by the next C-PR Chair and his committee. She also suggested lightening the text of the IFCC brochure.

Action: Tricia and Silvia, in agreement with C-PR chair, will revise the IFCC brochures text before translating them into Spanish and Korean

Action: Tricia will liaise with EB Corporate Member to agree on a renewed text for the Corporate Brochure

## C-PR Chair

After carefully considering each candidate, and after a 2-round vote, from the 4 nominations received, the CPD-EC selected Rajiv Erasmus for recommendation to the EB as the next chair of C-PR. Action: KA is to inform the President of IFCC.

10.20. Membership

Members:	Position	Term a	nd Time of Office
Khosrow Adeli – KA (CA)	Chair	2 <sup>nd</sup>	2016 01 – 2018 12
Edgard Delvin - ED (CA)	Vice Chair/ PR Coordinator	2 <sup>nd</sup>	2016 01 – 2018 12
Eduardo Freggiaro – EF (A	R)Secretary/-Distance Learning Coor	rdinator 1 <sup>st</sup>	2017 01 – 2019 12
Janos Kappelmayer – JK (I	HU) Editor, eJIFCC	1 <sup>st</sup>	2018 01 – 2020 12
Tahir Pillay - TP (ZA)	Editor IFCC News	2 <sup>nd</sup>	2016 01 – 2018 12
Tricia Ravalico – TR (US)	Corp. Rep.	1 <sup>st</sup>	2018 06 – 2020 12

## 10.30.

Budget

Current CPD budget and expenditure are analyzed and assessed. The budget will be finalized by KA/TP/SCL